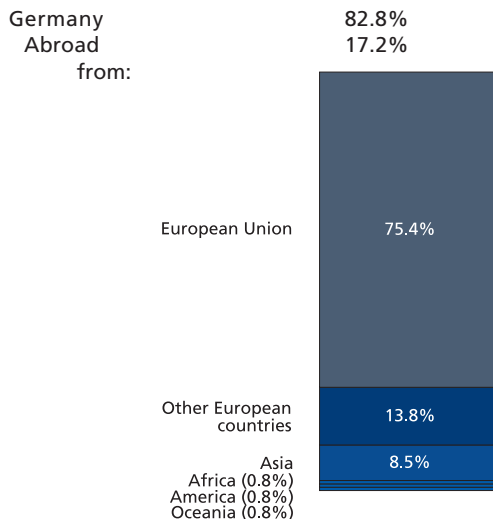


1 Trade visitors' survey

(Gathered and analysed by Gelszus Messe-Marktforschung GmbH, Dortmund)

1.1 Origin of the trade visitors



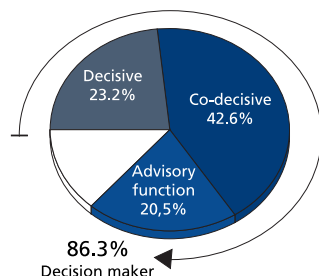
1.2 Corporate divisions

(Extract of denominations/N > 5%)

Utility company	27.2%
Industry	11.4%
Civil engineering	10.6%
Engineering/architectural office	8.6%
Pipe laying	7.8%
Public authorities/administration/ministry	6.7%
Trade	5.9%

1.3 Status in the company

58.4% of the trade visitors hold a leading position in their company. 86.3% of the trade visitors have the authority to make purchasing/procurement decisions in their company.

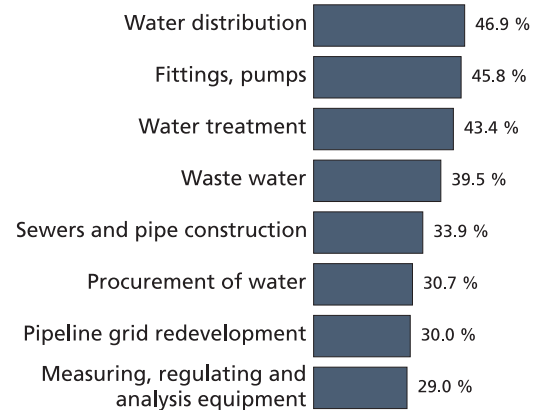


1.4 Business success

88.7% of the trade visitors assessed the business result of their fair visit positively.

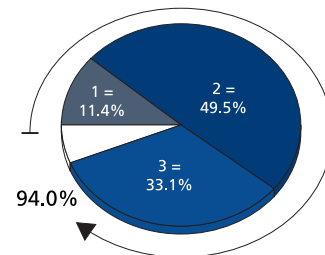
1.5 Interest in offers

(Multiple citations)



1.6 Offer evaluation

The great majority of the trade visitors judged the entire range of offers very positively on a scale from 1 = very good to 6 = very poor.



1.7 Overall impression and outlook

93% of the trade visitors took with them a positive overall impression of the WASSER BERLIN 2006.

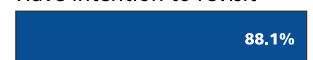
Overall positive impression



Would recommend



Have intention to revisit



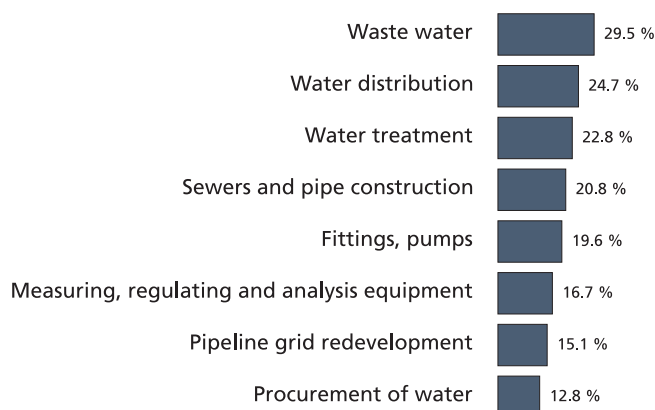
0% 100%

2 Exhibitors' survey

(Gathered and analysed by Gelszus Messe-Marktforschung GmbH, Dortmund)

2.1 Exhibiting companies

(Multiple citations)



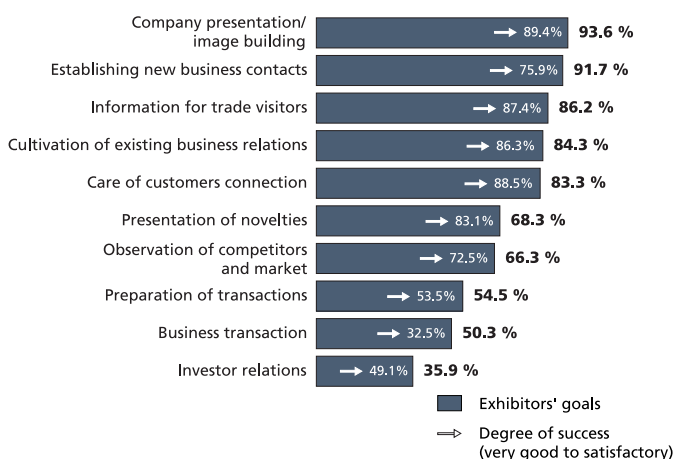
2.2 Innovations

89% of the exhibitors saw the WASSER BERLIN 2006 as a suitable platform for innovations. 79.8% of the participants at the WASSER BERLIN actually presented innovations or advancements at the WASSER BERLIN.

2.3 Goals/degree of achievement

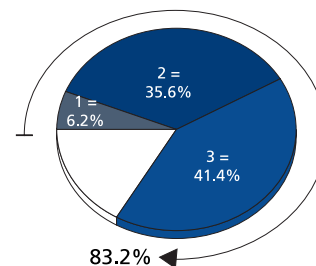
(Multiple citations)

- Among the most important objectives of the exhibiting companies were the presentation of the company/image cultivation at 93.6% and the generation of new business contacts at 91.7%.
- 89.4% of the exhibitors were able to achieve the objective "presentation of the company/image cultivation" to a very good to satisfying degree.



2.4 Estimation of the sector

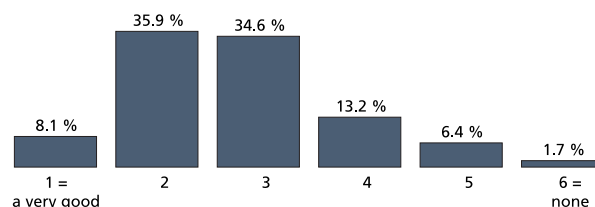
Eight out of ten exhibitors (79.1%) judged the current economic situation in their own sector as positive. In the medium term, 83.2% of the company representatives expected favourable development within the sector.



2.5 Follow up business after the fair

Based on their trade fair contacts, eight out of ten exhibitors expected very good to satisfying follow up business.

"We expect ... follow-up business after the fair"



2.6 Overall impression and outlook

81.4% of the exhibitors expressed the intention to also participate in the WASSER BERLIN in future.

