

Programme Popkomm-IMEA 2005

Day: September 14th
Session Start: 13:30
Session End: 19:00
Room: Oslo
Categories: digital, live, mobile



presented by Billboard, Musically, Musikmarkt, Digital Media Wire, European Tech Wire



The annual Popkomm-IMEA presents entrepreneurs, start-ups and new companies that we think will have serious impact on the business of music, media and entertainment - people and ventures that truly make a difference and that have a unique invention or process or model. IMEA finds, screens and exposes the best new business ideas, the brightest entrepreneurs and the hottest start-ups in the music-, media- and entertainment-technology sectors, worldwide, and, at Popkomm, provides a new platform for their global 'coming-out'. Each year, contestants from all countries and all entertainment categories are invited to apply. IMEA 2005 will present 14 finalists to the jurors as well as to an international audience comprised of trade show visitors, experts, industry insiders and the media. In this 4-hour marathon screening session, the IMEA jurors will then select the 2005 winners.



The Popkomm IMEA-JURY 2005

Gerd Leonhard, CEO, ThinkAndLink, Chairman and Executive Producer of Popkomm IMEA

Rupert Perry, Ex-Senior Vic President, Chairmen, EMI Worldwide, IFPI European Board

Wim Reijnen, Managing Director, E.E.C.

Jim Griffin, CEO, Cherry Lane Digital

Tim Renner, Managing Director, Motor Music

Emmanuel Legrand, Global Editor, Billboard

Paul Hitchman, Co-founder/ MD, Play Louder MSP (Popkomm-IMEA winner 2004)

Alison Wenham, CEO, Association of Independent Music

Ralph Simon, CEO, Mobilium Group, MEF

Horst Weidenmüller, Geschäftsführer, K7! and Board Impala

David Pakman, Managing Director, Dimensional Associates Inc.

Peter Vesterbacka, founder/ global leader, HP Mobile E-Services Bazaar

Dave Goldberg, Vice President and General Manager, Yahoo! Music

Herbert Grönemeyer, Artist, Grönland Records

Kelli Richards, President and CEO, The All Access Group

Finalist presentations

*For details on the presenters and finalists please click [here](#)

13:30 - 14:00 Keynote Popkomm-IMEA

Speaker: Dave GOLDBERG, Vice President & General Manager, Yahoo! Music (U.S.A.) , and Special Guest

14:00 - 15:15 Popkomm-IMEA Presentations Part I - Digital Music Part 1

Presenter: Mike MCCREADY, CEO, Polyphonic HMI (Spain)
Dr. Jürgen NÜTZEL, Managing Director, 4 FriendsOnly.com Internet Technologies AG (Germany)
André MEYER, CEO / Company Owner, labeltools GmbH - iPool music promotion software (Germany)
Dale (Ty) ROBERTS, CTO, Gracenote (U.S.A.)
René HERZER, CDO, Journalist, Renomme / Mercedes Mixed-Tape (Germany)

15:30 - 16:45 Popkomm-IMEA Presentations Part II - Live Music & Mobile

presented by Mobile Entertainment Forum MEF

Presenter: Panos PANAY, Founder & CEO, Sonicbids (U.S.A.)
Volker HIRSCH, Director / Corp. Dev. & Legal Affairs EMEA, Mforma (Great Britain)
Tim COLE, Head of Audio, Tao Group (Great Britain)
Richard RESNICK, President and CEO, Harmony

Line, Inc. / Hyperscore (U.S.A.)

17:00 - 18:15 Popkomm-IMEA Presentations Part III - Digital Music part 2

Presenter: Francisco J. MARIN, CEO, MusicStrands (U.S.A.)
Nimrod LEV, CEO, Ksolo, Inc. (U.S.A.)
Josh FELSER, CEO, Grouper (U.S.A.)
Rupert EVANS, CEO, Digimpro (Great Britain)
Michael DOWNING, CEO, GoFish
Technologies (U.S.A.)

18.15 Presentation by IMEA sponsor PassAlong Networks

18.30 – 18.45 Break and jury recess, refreshments kindly sponsored by
PassAlongNetworks



18.45-19.00 Announcements of the 3 IMEA 2005 Winners

19.30 – 22.30 Popkomm IMEA 2005 VIP reception (invitation only)

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Explanation:

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 GERMAN ONLY