



The Classic Lounge offers you the opportunity to be present at Popkomm without the hassles of erecting a stand or employing personnel. Meet your guests in a relaxed atmosphere within the dedicated Classical Music area.

The Classic Lounge is situated near the hall entrance. Our hostesses will welcome your guests at the reception and if wished coordinate your meeting schedule. Besides the exclusive furnishings of white club sofas we also offer display shelves for trade magazines and A1 size branding areas on the lounge rear wall.

Furthermore we can help you with free accreditations for record dealers, organising press conferences and journalist visits, continuous pre-exhibition coverage in the Popkomm Newsletter and an entry as a Popkomm Partner on our website: [www.popkomm.de](http://www.popkomm.de)

- Hire fee for the three days is 1.300,00 euro plus 19% VAT
- Included in the price are two full exhibitor registrations as well as an entry in the Popkomm Catalogue and online database.
- Book early to avoid disappointment!

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[www.popkomm.com](http://www.popkomm.com)



trade show  
conference  
festival

# popkommclassics

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08-10 October 2008  
Berlin  
Germany



[www.popkomm.com](http://www.popkomm.com)

## Remembering a diva

- Cecilia Bartoli Music Foundation presents a travelling exhibition
- Objects, letters and manuscripts from the Italian romantic opera and Belcanto period.
- Exhibition spotlight: the world renowned singer Maria Malibran
- All exhibits are from Cecilia Bartoli's private collection

## Youth meets Classical Music

- Children meet artists close-up in the "Kleinen Hörsaal" (small auditorium)
- Artists talk about their favourite works or instruments and answer questions
- Albrecht Mayer plays music with a Berlin school class
- Building a new and different approach to music

## The next generation

- Popkomm Classics creates new visionary standards to encourage young talent
- Winners of the international violin competition „Il piccolo violino magico“ from Portogruaro
- Laura Bortolotto (12 yrs., winner 2007, Italian), second placed Alexandra Li (12 yrs., Russian), Dmitry Smirnov (13 yrs., Winner 2006, Russian)

## Classical Music on the web

- Exciting and top-class panellists discuss Classical Music and downloads at the conference
- Participating, amongst others are: Sony BMG, Universal Classics & Jazz and NAXOS Germany
- Presented by Gregor Willmes, FONO Forum Editor-in-Chief

A new concept for more awareness: Classical Music at the Popkomm Exhibition, Conference and Festival

