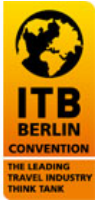


ITB Berlin Convention

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Overview ITB Berlin Convention 2009

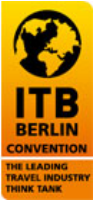
Location	Hall 7.1 b Auditorium London	Hall 7.1 a Auditorium New York 1	Hall 7.1 a Auditorium New York 2	Hall 7.1 a Auditorium New York 3	Hall 7.3 Auditorium Europe
General Topic	Segments	ITB Destination Days	ITB CSR Day and Workshops	ITB Business Travel Days	PhoCusWright@ITB
Wednesday 03/11/2009 am	<u>ITB Future Day</u>	<u>The World's Most Liveable Cities</u>		<u>Business Travel Junior Day</u>	<u>PhoCusWright@ITB Bloggers Summit</u>
p.m.		<u>Best Practice Destination Management: Lessons from the Leaders</u>	<u>New Approaches in Marketing and Sales</u>	<u>Orientation Day for Young Professionals and Graduates</u>	<u>PhoCusWright@ITB Bloggers Summit Cocktails and Chatter</u>
		<u>Architecture and Tourism</u>			
		<u>Presentation of the ITB Science Prize by DGT e.v.</u>			
Thursday 03/12/2009 am	<u>ITB Hospitality Day</u>	<u>Latin America Forum: Chances in the Crisis</u>	<u>ITB Corporate Social Responsibility Day</u>	<u>Business Travel Executive Day/MICE</u>	<u>PhoCusWright@ITB: Expanding E-Travel Across Europe</u>
p.m.		<u>Progress in Tourism Research: Financial Crisis</u>		<u>For International Decision-Makers with Leadership Responsibilities, Travel Manager and MICE Planner</u>	<u>Parallel Event Auditorium Berlin: ITB Experts' Forum Wellness</u>
		<u>Turkey Forum</u>			
		<u>Africa Forum: 2010 FIFA World Cup</u>			
Friday 03/13/2009 am	<u>ITB Aviation Day</u>	<u>ITB Tourism and Culture Day</u>	<u>Carbon Management in Tourism</u>	<u>Business Travel Day for Operational Excellence</u>	
p.m.	<u>The Future of Air Transport</u>		<u>Chinese Inbound Tourism to Europe</u>	<u>For Travel Manager, Team Assistants and Secretaries</u>	
			<u>Culture Tourism in Turkey</u>	<u>Guided Tour to Business Travel Exhibitors</u>	
Saturday 03/14/2009 am		<u>ITB Indigenous Day</u>			
p.m.				<u>Best Exhibitor Awards</u>	



Program is subject to change

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Subject to further change.



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