

# Order Form Online Advertising

on the ITB Asia Virtual Market Place, Phone: +49 (0)30 3038-2211



Position	Homepage	Premium Sections				3 in 1 Special
Banner	1 or 2 - Bigsize	3 - Bigsize	4 - Skyscraper	5 - Fullsize	1 or 2 + 5 + 6 or 7	
Specifications	728 x 90px, 30 KB	728 x 90px, 30KB	120 x 600px, 30KB	468 x 60px, 20KB	please see position	
Phase 1 (01.08.08 – 30.11.08)	2.300 USD <input type="checkbox"/>	1.200 USD <input type="checkbox"/>	1.400 USD <input type="checkbox"/>	1.700 USD <input type="checkbox"/>	3.200 USD <input type="checkbox"/>	
Phase 2 (01.12.08 – 31.07.09)	1.800 USD <input type="checkbox"/>	1.000 USD <input type="checkbox"/>	1.100 USD <input type="checkbox"/>	1.400 USD <input type="checkbox"/>	2.600 USD <input type="checkbox"/>	

Position	Button	Bigsize in Profile	Bigsize in Footer	Page Peel
Banner	6 or 7 - Button	8 - Bigsize	9 - Bigsize	10 - Page Peel
Specifications	150 x 60px , 5-10 KB	728 x 90px, 30KB	728 x 90px, 30KB	650 x 500px, 40-50KB
Phase 1 (01.08.08 – 30.11.08)	600 USD <input type="checkbox"/>	500 USD <input type="checkbox"/>	300 USD <input type="checkbox"/>	4.500 USD <input type="checkbox"/>
Phase 2 (01.12.08 – 31.07.09)	500 USD <input type="checkbox"/>	400 USD <input type="checkbox"/>	200 USD <input type="checkbox"/>	3.600 USD <input type="checkbox"/>

## Address (please print)

Company

Contact Person

Family Name	Name
Street	Country
ZIP	City
Phone	Fax

E-Mail

Please check boxes of your desired banner formats and send Fax back to:

**Fax: +49 (0)30 – 3038-21 82**

Detailed information on online advertising, more positions and prices are ready for download on:  
[www.virtualmarket.itb-asia.com/online-advertising](http://www.virtualmarket.itb-asia.com/online-advertising)

Special Ad Formats, exclusive bookings etc. available upon request.

All prices in US Dollar, excl. VAT.