



**InnoTrans 2008 – International Trade Fair for Transport Technology
Innovative Components, Vehicles, Systems (23 to 26 September)**

Innovation Report

Dear Sir or Madam,

the information on innovations and trends provided by exhibitors is of great interest to the media. As in previous years, Messe Berlin plans to publish an **Innovation Report** which will be posted online and issued in print. This press release will be available to journalists and the media free of charge.

Please e-mail your **contributions** in German or English to AM-com, the editorial department collaborating with Messe Berlin (contact details below).

Your **contribution** should not exceed 12 to 15 lines (approximately 1,000 characters). Please note that we can only process information supplied as editorial copy, and regret that we cannot accept brochures or other printed matter.

With every press release you may also publish two relevant **photos of the product** highlighting your description of the exhibit. Each exhibitor may supply a maximum of five sample photos. The digital images should have a resolution of 300 dpi and measure 13 by 18 centimetres.

This is a free service for exhibitors provided by Messe Berlin. No entitlement to publication of either text or images shall exist.

Editorial deadline:

Online issue 1, report ahead of the fair:

30.05.2008

Online issue 2, report ahead of the fair:

11.07.2008

Final issue (updated online issue / print issue):

29.08.2008

Contact:

Dr.-Ing. Andreas Müller

E-mail: **info@am-com.de**

Tel.: +49 (0) 30 / 47 75 63-68, fax: +49 (0) 30 / 47 75 63-69

AM-com Redaktionsbüro, Platanenstraße 105a, D-13156 Berlin

Yours sincerely,

Wolfgang Wagner
Press Officer

Tel.: +49 (0) 30 / 30 38-22 77
E-mail: wagner@messe-berlin.de

Yasmine Abbou
Press Assistant

Tel.: +49 (0) 30 / 30 38-22 69
E-mail: abbou@messe-berlin.de

Messe Berlin GmbH, Messedamm 22, D-14055 Berlin
Internet: <http://www.innotrans.com>