

# Order Form for online advertising

## InnoTrans Virtual Market Place

Position	Homepage		Premium Sections					
Format	1 or 2 - Bigsize		3 - Bigsize	4 - Skyscraper		5 - Fullsize		
Specifications	728 x 90px, 20 - 30 KB		728 x 90px, 30KB	120 x 600px, 30KB		468 x 60px, 20KB		
Phase 1: 01.07.08 – 31.10.08	€ 5,500	<input type="checkbox"/>	€ 4,000	<input type="checkbox"/>	€ 4,500	<input type="checkbox"/>	€ 5,000	<input type="checkbox"/>
Phase 2: 01.11.08 – 30.06.10	€ 8,250	<input type="checkbox"/>	€ 6,000	<input type="checkbox"/>	€ 6,750	<input type="checkbox"/>	€ 7,500	<input type="checkbox"/>

Position	3 in 1 Special	
Format	1 Bigsize + 1 Fullsize + 1 Button	
Specifications	(see according positions)	
Phase 1: 01.07.08 – 31.10.08	€ 7,980	<input type="checkbox"/>
Phase 2: 01.11.08 – 30.06.10	€ 11,970	<input type="checkbox"/>



Position	Navigations-Button	Bigsize in Profile	Bigsize in Footer
Format	6 or 7 - Button	8 - Bigsize	9 - Bigsize
Specifications	150 x 60px, 5 - 10 KB	728 x 90px, 20 - 30 KB	728 x 90px, 20 - 30 KB
Phase 1: 01.07.08 – 31.10.08	€ 900	€ 1,200	€ 2,000
Phase 2: 01.11.08 – 30.06.10	€ 1,350	€ 1,800	€ 3,000

## InnoTrans Newsletter

Newsletter (NL)	Send out	No. of subscribers	Price	Banner Format		
Specifications	per year	German & English	per send out	Fullsize		
VMP Online News	6	appr. 2,300	€ 1,000	468 x 60	gif, jpg	15kb <input type="checkbox"/>

# Order Form for online-advertising

## InnoTrans Virtual Market Place

**address details** (please print)

**company** \_\_\_\_\_

**contact person**

name \_\_\_\_\_

first name \_\_\_\_\_

street \_\_\_\_\_

zip | city \_\_\_\_\_ | \_\_\_\_\_

country \_\_\_\_\_

fon \_\_\_\_\_

fax \_\_\_\_\_

e-mail \_\_\_\_\_

Please mark your choice and send Fax back to  
**+49 (0) 30 – 3038 2182** or push button  
to send it by e-mail (only with Adobe® Acrobat).

If you have more questions, please contact us by phone  
**+49 (0) 30 – 3038 2211**

For detailed information on positions and formats:  
**<http://www.virtualmarket.innotrans.de/online-advertising>**  
Special Ad Formats and exclusive bookings available upon  
request. All prices excl. VAT.

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