

InnoTrans Report



Media Information 2009/10

Eurail
press

www.eurailpress.de

DVV Media Group GmbH | Eurailpress · Riccardo di Stefano · Nordkanalstraße 36 · D- 20097 Hamburg
Phone: +49 (0) 40 237 14 -101 · Fax: +49 (0) 40 237 14 -104 · E-Mail: distefano@eurailpress.de

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Details and Prices

effective from 1st January 2009



1 Title portrait:

The InnoTrans Report is the B2B magazine of the leading trade fair for railway technology "InnoTrans" in Berlin. This freesheet informs several times a year about the latest developments in the railway technology branch.

2 Circulation:

The InnoTrans Report is directed to "InnoTrans" trade fair visitors and reaches approx. 100.000 people of the branch. Because of the multilingual appearance of the title you can place your advertisements targeted in German, English or French, to reach directly your potential customers in their mother tongue. This service is unique!

3 Sizes/Surcharges:

The InnoTrans Report is printed in a newspaper format with the size 285 x 400. Advertising sizes: see right. Additional techn. costs for advertisements in different languages in the single objects: € 990,-

4 Printing Material/ data transfer:

Files in *.pdf/ *.eps/ *.tiff-format, resolution with at least 300 dpi/ line drawing with at least 1.000 dpi. Please also fax a copy of your ad to: 49 (0) 40 237 14-104.

Data transfer: E-Mail: distefano@eurailpress.de.

5 Note for "non-exhibitors"

Advertisers, who will not exhibit at InnoTrans 2010, pay a surcharge of 20% additional to the advertising rate.

6 Dates

Issue	Publication Date	Advertising Copy
1+2/2009 focus on topic: Railway Technology	22 nd May 2009	17 th April 2009
3+4/2009 focus on topic: Infrastructure	17 th October 2009	12 th September 2009
1/2010 focus on topic: Tunnel Construction	12 th February 2010	8 th January 2010
2/2010 focus on topic: Public Transport & Interiors	14 th May 2010	8 th April 2010
3/2010 focus on topic: InnoTrans 2010- preview	20 th August 2010	16 th July 2010
4/2010 focus on topic: InnoTrans 2010- review	22 nd October 2010	17 th September 2010

7 Discounts

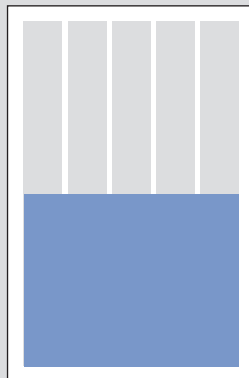
2x= 10% 3x= 15% 4x= 25% 5x= 30% 6x= 35%
No discount on technical costs.



front cover page

5 columns
248 mm x 65 mm

EUR 5.850,- (4c)



1/2 page

5 columns
248 mm x 185 mm

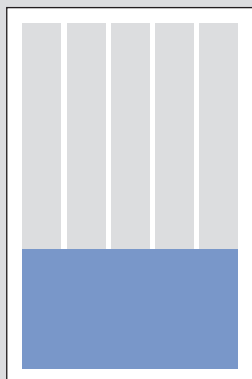
EUR 8.970,- (4c)



Junior-Page

3 columns
147 mm x 210 mm

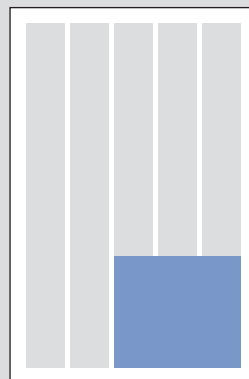
EUR 7.980,- (4c)



1/3 page

5 columns
248 mm x 121 mm

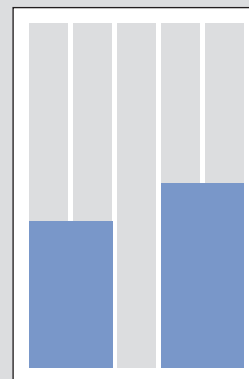
EUR 6.670,- (4c)



1/5 page

3 columns
147 mm x 125 mm

EUR 4.530,- (4c)



1/8 page

2 columns
98 mm x 117 mm

EUR 2.950,- (4c)

1/6 page

2 columns
98 mm x 156 mm

EUR 3.930,- (4c)

To all prices the official VAT is added.

For any further questions do not hesitate to contact us. Your contact person is Riccardo di Stefano. You will find the contact data on the first page of this media information.