

# IFA Virtual Market Place Upgrade and additional services

Hall	Stand No.
Exhibitor	

## Order Form

**Fax: +49(0)30 / 3038 – 2172**

**or by Mail: Messe Berlin GmbH, Virtual Market Place®, Messedamm 22, 14055 Berlin, Germany**

Increase public awareness of your exhibition presence by using an **upgrade** and **additional product entries**. The mentioned performances start with assignment of this application and terminate at the latest on **July 14, 2009**. We hereby place an order for the below mentioned services for **IFA 2008**:

### IFA Virtual Market Place Upgrades

**Premium Package:** basic company entry, entry in the main categories of the product group index, additional entry (telephone, telefax, email address), company portrait (max. 4,000 char incl. spaces), logo, entry in up to 15 product groups of the product group index, text and graphic presentation of up to 15 products including links to your homepage, entry in the export directory, entry in the directory of brand names.

**Classic Package:** basic company entry, entry in the main categories of the product group index, additional entry (telephone, telefax, email address), company portrait (max. 1,000 char incl. spaces), logo, entry in up to 10 product groups of the product group index, text and graphic presentation of up to 10 products including links to your homepage, entry in the export directory.

- |                          |  |              |
|--------------------------|--|--------------|
| <input type="checkbox"/> | Upgrade Starter Package to Classic Package         | 440.00 EUR   |
| <input type="checkbox"/> | Upgrade Starter Package to Premium Package         | 1,150.00 EUR |
| <input type="checkbox"/> | Upgrade Classic Package Package to Premium Package | 710.00 EUR   |

### Further Product Entries for exhibitors with a Premium Package only

Extend the product entries on your Virtual Market Stand: text (4,000 char) and picture

- |                          |  |                             |
|--------------------------|--|-----------------------------|
| <input type="checkbox"/> | 1. additional product entry                | 50.00 EUR                   |
| <input type="checkbox"/> | 2.-5. additional product entries           | per product entry 40.00 EUR |
| <input type="checkbox"/> | 6.-20. additional product entries          | per product entry 30.00 EUR |
| <input type="checkbox"/> | 21. and further additional product entries | per product entry 24.00 EUR |

The mentioned prices are subject to statutory valued added tax.

### Invoicing address

Company

Street

Postal code/City/Country

Contact

Phone

Telefax

Email

Date Name of customer (in block letters)

Legally binding signature/company stamp

### For queries please contact:

Telephone: +49(0)30 / 3038 – 2180

Messe Berlin GmbH  
Messedamm 22  
14055 Berlin  
Tel. +49(0)30/3038-0 · Fax +49(0)30/3038-2325  
<http://www.messe-berlin.de>

E-Mail: [mp.ifa@ifa-berlin.de](mailto:mp.ifa@ifa-berlin.de); [editorial@virtualmarket.ifa-berlin.de](mailto:editorial@virtualmarket.ifa-berlin.de)

HRG Amtsgericht Charlottenburg Nr. 92 HRB 5484  
Geschäftsführer Raimund Hosch (Vorsitzender) und Dr. Christian Göke  
Vorsitzender des Aufsichtsrats: Dr. Ralf Corsten  
Deutsche Bank BLZ 10070000 Kto 5816558 00  
BIC (SWIFT Code) DEUTBEBB, IBAN DE75 1007 0000 0581 6558 00  
USt.-ID: DE 136629714, Steuer-Nr. 453-04182