

FRUIT LOGISTICA  
**Innovation Award**  
2009



## OFFICIAL ENTRY FORMS "FLIA 2009"

Closing date for entries: 28<sup>th</sup> November 2008

### IMPORTANT - PLEASE READ THESE INSTRUCTIONS CAREFULLY

As soon as you have completed and signed these forms, please send us

**ONE COPY** of these forms as soon as possible by fax to  
**Fax +49-(0)211-691 1746**

**THE ORIGINAL SIGNED FORMS**, together with any remaining application documents,  
by normal post or courier to

**FRUCHTHANDEL MAGAZINE**  
**FRUIT LOGISTICA Innovation Award 2009**  
Attn. Kaasten Reh  
Lindemannstrasse 12  
40237 Düsseldorf, Germany

Forms must reach the address above by 28<sup>th</sup> November 2008 at the latest.

### DEFINITIONS

Please see §1 of the separate official TERMS AND CONDITIONS OF ENTRY for a definition of specific terms used in these application forms.

**OFFICIAL ENTRY FORMS 2009 – Closing date 28<sup>th</sup> November 2008**

**§1. BASIC PRODUCT INFORMATION AND ENTRANT DETAILS**

*The information contained in this section may be made public by the organisers according to §2 Section C, Paragraph 2 of the Terms and Conditions of Entry but only in the case of products which are subsequently nominated by the jury for the next stage of the competition.*

WE WOULD LIKE TO SUBMIT THE FOLLOWING PRODUCT FOR CONSIDERATION FOR THE FRUIT LOGISTICA INNOVATION AWARD 2009.

**BRIEF DETAILS**

1. Trading name of product .....
2. Registered, official, or scientific name of product .....
3. Company exhibiting the product at FRUIT LOGISTICA and entering the product for the competition:

**Name of company** .....

Address

Country .....

Company telephone .....

Company fax .....

Company e-mail .....

Internet URL address .....

Hall and stand no. at FRUIT LOGISTICA 2009 .....

**Contact person** .....

Official position in company .....

Contact telephone .....

Mobile telephone .....

Contact fax .....

Contact e-mail .....

## §2. DETAILED PRODUCT INFORMATION

*The information contained in this section may be made public by the organisers according to §2 Section C, Paragraph 2 of the Terms and Conditions of Entry but only in the case of products which are subsequently nominated by the jury for the next stage of the competition.*

1. Trading name of product .....
2. Detailed product description (please use an additional blank sheet if necessary)

3. Detailed description of sizes, varieties of product available

4. Date of commencement of commercial sales .....

5. **IMPORTANT** - What makes your product a genuine innovation? Please explain specifically and in detail what makes your product so markedly different from other varieties or similar products or previous versions of the same product?  
**Detailed information on this point is considered especially important in the judging of the competition.**

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## §2. DETAILED PRODUCT INFORMATION (continued)

6. Trading name of product .....

7. What advantages does your product have compared to other similar products?

8. For what other reasons should your product be nominated as the best innovation of the year?

9. How and by whom was the product developed and tested?

10. Who or what is your target market for this product?

11. Contact person for further specific technical information about the product

12. Contact person for further specific information regarding the sale and distribution of the product

13. ADDITIONAL SPACE FOR OTHER INFORMATION

*Entrants may if they wish supply additional information and documentation to the jury to explain and illustrate their product. In the same way, the jury may ask entrants to supply further documentation to support their entry.*

**§3. ACCEPTANCE OF CONDITIONS OF ENTRY**

*To be signed by a legally authorised representative of the exhibiting company which is entering the product.*

**Trading name of product** .....

**Name of signatory in block letters** .....

**Official position in company** .....

I would like to submit the above product for consideration for the FRUIT LOGISTICA INNOVATION PRIZE 2009. **I certify that I have read, understood and agree to abide by the current Terms and Conditions of Entry to the competition.** I guarantee that to the best of my knowledge all information and statements contained in this entry form are truthful and correct.

*Signature of a legally authorised representative of the exhibiting company which is entering the product for the competition:*

Signature .....

Date .. Place .....

**§4. CERTIFICATION OF COMMERCIAL ACTIVITY WITH THE PRODUCT**

*To be signed by a legally authorised representative of the exhibiting company which is entering the product.*

***If evidence is provided from any other source that there was commercial activity with or wide non-commercial use of the product before 1<sup>st</sup> November 2007, the entrant will be automatically disqualified from the competition.***

1. I certify that the product was first commercially used/traded in the following country/countries (please state no more than five countries):

.....

on (date) .....

2. I attach objective documentary evidence of the first sales/first commercial activity of this product (Evidence, for example copies of invoices of sale, MUST be provided).

*Information will be treated with absolute confidence and secrecy. Prices and volumes may be obscured if desired but not the description of the product and the company being invoiced. It must be clear from the evidence that commercial activity has actually taken place.*

3. Approximate volume or number of units sold in the period 1<sup>st</sup> November 2007 to 31<sup>st</sup> October 2008:

.....

4. If the product was not commercially traded please give the reasons here:

.....

*Signature of a legally authorised representative of the exhibiting company or the legal owner of the product:*

Signature .....

Name in block letters .....

Official position in company .....

Date .. Place .....

**§5. CERTIFICATION OF LEGAL OWNER OF THE PRODUCT**

*To be signed by a legally authorised representative of the **legal owner** of the product.*

**Trading name of product** .....

**Registered, official, or scientific name of product** .....

*Please mark one of these two alternatives as appropriate.*

**EITHER**

**The legal owner of this product is the company named in §1 above.**

**OR**

**The legal owner of this product is**

**Name of company** .....

Address

Country .....

Company telephone .....

Company fax .....

Company e-mail .....

Internet URL address .....

**Contact person** .....

**SIGNATURE**

I certify that the exhibiting company named in §1 is authorised to enter the product for the competition.

*Signature of a legally authorised representative of the legal owner of the rights to the product.*

Name of company .....

Name of signatory in block letters .....

Official position in company .....

Signature .....

Date .. Place .....

**§6. PRODUCT PHOTOGRAPHS OR ILLUSTRATIONS**

Entrants must supply one or more full-colour high quality digital photographs of the product in printable high resolution format (300 dots per inch), with a minimum size of 15 x 10 cm (minimum 1800 x 1200 pixel). Photographs should be submitted on CD-ROM in TIFF or maximum quality JPEG/JPG formats. (TIFF files will often be 7 MB or larger.)

If no photograph or illustration is available, please give reasons:

.....

**Photographs or illustrations may be made public by the organisers according to §2, section C, paragraph 2 of the Terms and Conditions of Entry but only in the case of products which are subsequently nominated by the jury for the next stage of the competition.**

**§7. PRODUCT SAMPLES**

**Product samples supplied in connection with this section are considered to be confidential and only for the organisers and the jury. They will not be shown or given to third parties in any form.**

**Small, non-perishable products**

In the case of small, non-perishable products, entrants should supply one or more samples of the actual product together with their entry form for consideration by the jury.

**Fresh "perishable" products**

Where the product involves a fresh "perishable" product with restricted storage capability, products should **not** be submitted with the entry, but instead be available for supply to the jury by arrangement on their request.

**Other products**

Where for any reason the product cannot be supplied in its original form for consideration by the jury (for example because of size, weight, or because the product is a service or abstract concept), the entrant must provide adequate documentation or information in printed or digital form (including CD ROM or DVD) to support the entry. Acceptable formats for documentation include PowerPoint, PDF and Excel files. Low resolution PDF files are generally preferred because of their cross-platform capabilities and because they cannot be altered inadvertently by the recipient. Films or video presentations on CD-ROM or DVD must be playable with Windows Media Player or Quick-Time.

- A. I am enclosing product samples with my entry.**
- B. Product samples will be provided on request.**
- C. I am not able to provide product samples because**

.....  
.....  
.....

## §8. REQUIRED ATTACHMENTS – CHECK LIST

### TO BE SENT WITH ENTRY FORM

- Detailed product information and supporting documentation. (see §2.2)
- Documentary evidence of first commercial activity or use. (see §4.2)
- Product photographs or illustrations. (see §6)

### TO BE SENT AS AND WHEN APPROPRIATE

- Product sample – for details and conditions see §7.

## §9. SUBMISSION OF ENTRY FORMS

1. Entries must be made in writing using the official competition entry forms.
2. **Entries are accepted subject to final confirmation of official exhibitor status at FRUIT LOGISTICA 2009 by Messe Berlin.**
3. Signed entries must be received by the organisers in Düsseldorf, Germany by

**28<sup>th</sup> November 2008**

at the latest. Applications received after this date will only be considered by the jury at the organisers' discretion. Only complete and signed entries fulfilling all the eligibility criteria will be accepted for the competition.

4. **ONE COPY** of the entry forms should be sent as soon as possible by fax to **FAX +49-(0)211-691 1746**
5. **THE ORIGINAL SIGNED FORMS**, together with any remaining application documents, must be sent by normal post or courier to

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Lindemannstrasse 12  
40237 Düsseldorf, Germany**

6. Documentation and product samples must be delivered to the organisers to the same address in Düsseldorf at the entrant's expense and at his own risk. Entrants are responsible for all aspects and costs of transport, insurance, customs duties, tax etc. in connection with the submission of their entries. Entries and deliveries for which the organisers are required to pay additional transport costs, customs duties or other charges by customs officials, courier companies or similar will be refused by the organisers.

## §10. FURTHER ADVICE AND INFORMATION

For further help, advice and information please contact:

Kaasten Reh, FRUCHTHANDEL MAGAZINE

PO Box 10 55 51, 40046 Düsseldorf, Germany

Tel. +49-(0)211-991 04 10, Fax +49-(0)211-691 17 46, [kr@fruchthandel.de](mailto:kr@fruchthandel.de)

As at 11<sup>th</sup> June 2008