



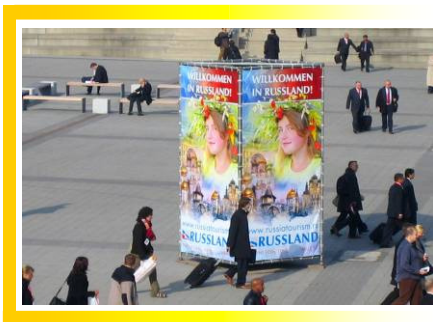
Indoor and Outdoor Advertising

Show your colour with creative layouts on posters, banners and flags at exclusive locations on the exhibition grounds.



Think big and make initial visual contact with every visitor – be they visitors or passers-by: more than 270,000 people will see your mega-banner everyday.

Get attention and be the eye-catcher at the main entrances in the North and in the South of Messe Berlin.



Mobile advertising spaces such as towers or showcases placed individually at highly frequented locations will get your message across efficiently and effectively.

Let us put together an individual advertising package. Get through to potential customers with best positions and optimal advertising media.

CONTACT

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Extract of our offers

Advertising Space	Measurements (w x h)	Location/ Short Description	Hire Charge
Entrance South			
Branding Windows Entrance Hall South	8 window banners 2.33 x 8.25 m each	Entrance Hall South indoors	24,685.00 €
5 Mega-Banners Entrance Hall South	4.00 x 6.00 m per banner	suspended decoration in the Entrance Hall South	5,735.00 € per banner
Entrance North			
Mega-Display Facade Hall 18	8.58 x 11.20 m	Entrance North	14,040.00 €
4 Mega-Banners indoors	3.00 x 5.00 m	suspended decoration in Hall 19 at Entrance North	8,730.00 €
Deutschlandhalle			
4 Mega-Displays Main Front Deutschlandhalle	e.g. 8.00 x 10.30 m	Entrance South surroundings	6,162.00 €
Messedamm – High Traffic Area			
Mega-Display Headquarters Messe Berlin	9.20 x 5.95 m	Messedamm	6,930.00 €
Specific Hall Areas			
Entrance Banners Halls 1.2 to 6.2a in the Middle Foyers	2.00 x 2.00 m per banner	entrances and passages halls 1.2 to 6.2a	993.00 € per banner
Berlin Exhibition Grounds – General Outdoor Areas			
Mobile Poster Showcases, 2-sided	1.15 x 1.71 m per poster	numerous positions	e.g. 9,630.00 € for 6 showcases

All prices in Euro plus VAT. Errors excepted. Subject to change. Subject to confirmation.

The prices apply to the period of exhibition and do not include any agency commissions.

Prices do not include graphic design/ layout, production, installation, dismantling and recycling of the advertising spaces. We will be glad to submit a customised offer to you.

The booking is subject to written confirmation by MB Capital Services GmbH.

The General Terms and Conditions of Business for Advertising Space of MB Capital Services GmbH apply.

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