



## Sponsoring

Create a memorable impression with your corporate logo printed for example on all tickets or on all maps of the exhibition grounds and with your branding on the back side.  
Be invariably visible to every visitor of ITB Berlin 2008!



As international media event, ITB Berlin attracts more than 8,000 journalists from all over the world to the Media Centre located in the middle of the exhibition grounds. As sponsor of this international meeting point, you will benefit from an effective marketing instrument with a worldwide and unique impact.

Next step: ITB Berlin 2008!  
Accompany the trade visitors with various branding and promotion campaigns in the official bus shuttles connecting numerous hotels throughout the whole city to the exhibition grounds. Bon voyage!



From individual promotion activities to entire sponsoring packages – we will implement your wishes into customised marketing solutions.

### CONTACT

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