

1 Exhibiting Company Information. List your company name exactly as you want it to appear on all promotional listings.

Company Name _____

Contact Name _____ Title _____

Address _____

City /State/Zip/Country _____

Telephone (____) _____ Fax (____) _____

E-mail _____ www _____



2 Booth Space Rates (per 10ft x 10ft booth)

Booth space purchase includes two complimentary full registrations per booth space and participation in business appointments. Additional full conference registrations may be purchased separately. Representatives must submit an exhibitor registration form (p2). Read the booth regulations contained in the rules and regulations at www.THETRADESHOW.org.

	Cost per 10'x10' booth space USD	Multiply x no. booth spaces	
<input type="checkbox"/> Early Bird (on/before 03/01/2007)	\$2,375	x _____	\$ _____
<input type="checkbox"/> Standard (on/after 03/02/2007)	\$2,575	x _____	\$ _____
<input type="checkbox"/> Decor (includes pipe and drape walls, carpet, draped table, ID sign, wastebasket, 2 chairs)	\$300	x _____	\$ _____
<input type="checkbox"/> Multi booth space rate – SIX space minimum	\$2,375	x _____	\$ _____

Includes two registrations per booth space.
Please complete the exhibitor registration form (p2) for delegates

Space Configuration Add-on No charge for in-line booth configuration.

<input type="checkbox"/> Corner Booth	\$750	\$ _____
<input type="checkbox"/> End Cap	\$1,000	\$ _____
<input type="checkbox"/> Island	\$2,500	\$ _____
<input type="checkbox"/> SHOWSTREET Location	\$1,000	\$ _____

Increase traffic and visibility to your booth by having your booth on the main aisle of the show floor. Limited quantity available.

Value Added Opportunities — Increase your visibility!

<input type="checkbox"/> Company Logo		
<input type="checkbox"/> Printed in exhibitor guidebook	\$300	\$ _____
<input type="checkbox"/> Posted in on-line exhibitor list	\$300	\$ _____
<input type="checkbox"/> Both of the above	\$500	\$ _____
<input type="checkbox"/> Delegate Listing	\$1,000	\$ _____
<input type="checkbox"/> Delegate Bag Insert	\$2,000	\$ _____
<input type="checkbox"/> Presentation Pavilion	\$2,000	\$ _____
<input type="checkbox"/> Product Seminar	\$3,000	\$ _____
<input type="checkbox"/> Bronze Package	\$3,000	\$ _____
Includes ad space in Program of Events and full delegate list.		
<input type="checkbox"/> Silver Package	\$5,000	\$ _____
All of the above plus delegate bag insert		
<input type="checkbox"/> Gold Package	\$7,500	\$ _____
All of the above Bronze and Silver Package opportunities plus video wall commercial.		

Many other marketing opportunities are available, visit www.THETRADESHOW.org for complete listing.

Total Amount Due

Add all charges in the right hand column. \$ _____

Product Listing

Attach a **40 word or less** description of your company or products to be included in THE SHOWBOOK. Listings submitted with more than 40 words will be subject to editing. It is not guaranteed that descriptions will be listed if received after **August 1, 2007**. Include your logo (saved as 300 dpi, in EPS or TIFF format) for an additional \$300.

3 Payment

A minimum of \$500 deposit is required at the time of initial application for each 10ft x 10ft booth reserved before March 1, 2007. Full payment is due on March 1, 2007.

- Deposit \$500 x _____ spaces = _____
- Payment in full

Payment Method:

- Check** payable to **THE TRADESHOW** in US Dollars.
- Credit Card** (Check one)
- MasterCard Visa Discover Diners AmEx

Card# _____ Exp. Date _____

Name as it appears on card _____

Signature _____

Wire Transfer Date Sent _____

Contracts received without payment will not be assigned a booth location. Attach a copy of the wire transfer to your contract. All wire transfers must be received before August 1, 2007.

Indicate on Transfer: **07 THE TRADESHOW**
Send wire transfer to: PNC Bank, W.W. Corcoran Office
Washington, DC 20005-1079, USA
Swift Code PNCCUS33
Acct# 5300766238

Booth Placement (please select where you would like your booth located)

- | | | |
|---|--|--|
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Cruise | <input type="checkbox"/> Special Markets |
| <input type="checkbox"/> Africa | <input type="checkbox"/> Europe | <input type="checkbox"/> South/Central America |
| <input type="checkbox"/> Asia/South Pacific | <input type="checkbox"/> Global | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Caribbean | <input type="checkbox"/> North America | <input type="checkbox"/> Tour Operator |

Requested Booth # _____

(THE TRADESHOW management reserves the right to re-assign booths or change the floor plan as necessary)

Colleagues (Indicate who you would like to be placed near)

Competitors (Indicate who you do not wish to be placed next to)

Sub-Exhibitors

Space sublet cannot be less than 10ft x 10ft. Only one company may occupy one 10ft x 10ft space. Please attach the company names of your sub-exhibitors.

Cancellation/Booth Size Reduction Policy

Liquidated damages will be charged per exhibit space to any exhibitor that cancels or reduces their booth size within the following time periods:

Time Period: Liquidated Damages:
December 15-January 31, 2007 50% refund of exhibit fees
February 1-March 9, 2007 25% refund of exhibit fees
On/after March 10, 2007 No refund

4 Agreement: I agree to abide by the provisions of the rules and regulations governing THE TRADESHOW. For complete disclosure of THE TRADESHOW Rules and Regulations, please visit www.THETRADESHOW.org.

Date _____ Signature _____

	Fax: +49 (0) 30 3038-2119	Questions
	Mail: Messe Berlin, ITB Berlin Attn: Luz Marina Heruday Messedamm 22 14055 Berlin, Germany	Email: heruday@messe-berlin.de
	Tel: +49 (0) 30 3038-2127	Online: www.itb-berlin.com



1 Registration For each booth space (10ft x 10ft) purchased, you receive two complimentary registrations to attend all events.

Indicate below which individuals will receive the complimentary registrations.

Complimentary Registration #1 with Standard Booth Purchase.

Individual Information. Type or print clearly all information. List your information exactly as you want it to appear on your badge.

Prefix Mr. Ms. Mrs. Contact Name _____

Company Name _____ Title _____

Address _____

City /State/Zip/Country _____

Telephone (_____) _____ Fax (_____) _____

E-mail _____ www _____

I am sub-exhibiting with (Company Name) _____

Each company representative attending THE TRADESHOW must submit an exhibitor registration form. Check box if you are a registrant with a disability or special need.

Complimentary Registration #2 with Standard Booth Purchase

Individual Information. Type all information. List your information exactly as you want it to appear on your badge.

Prefix Mr. Ms. Mrs. Contact Name _____

Company Name _____ Title _____

Address _____

City /State/Zip/Country _____

Telephone (_____) _____ Fax (_____) _____

E-mail _____ www _____

I am sub-exhibiting with (Company Name) _____

Each company representative attending the THE TRADESHOW must submit an exhibitor registration form.

Check box if you are a registrant with a disability or special need.

2 Registration Fees for Additional Employees

Full Conference Registration \$200 x _____ \$ _____
of people

Attach additional names on separate page

List your information exactly as you want it to appear on your badge.

Prefix Mr. Ms. Mrs. Contact Name _____

Company Name _____ Title _____

Address _____

City _____ State _____ Zip _____ Country _____

Telephone (_____) _____ Fax (_____) _____

E-mail _____ www _____

I am sub-exhibiting with (Company Name) _____

Each company representative attending the THE TRADESHOW must submit an exhibitor registration form.

Check box if you are a registrant with a disability or special need.

3 Payment in full is due upon receipt of exhibitor contract for additional employees.

Check payable to **THE TRADESHOW** drawn on a US bank.

Credit Card (Check one)

MasterCard Visa Discover Diners AmEx

Card# _____ Exp. Date _____

Name as it appears on card _____

Signature _____

Wire Transfer

Wire transfers must be sent within two weeks of contract submission and no later than July 31, 2007. Attach a copy of the wire transfer to your contract.

Indicate on Transfer:
Send wire transfer to:

07 THE TRADESHOW
PNC Bank, W.W. Corcoran Office
Washington, DC 20005-1079, USA
Swift Code PNCCUS33
Acct# 5300766238

Registration Refund Policy

Cancellations received on/before June 1, 2007 Full refund minus \$15 per person
On/after June 1, 2007..... No refund

THE TRADESHOW management reserves the right to consider incomplete any registration application that has been submitted without signature.

For complete processing, payment in full must accompany this registration form.

4 Agreement: I agree to abide by the provisions of the rules and regulations governing THE TRADESHOW. For complete disclosure of THE TRADESHOW Rules and Regulations, please visit www.THE TRADESHOW.org.

Date _____ Signature _____

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