

# THE TRADESHOW™

Travel Retailing And Destination Expo



## Exhibit at The Travel Event of The Year!

You can access hard-to-reach markets and travel sellers eager to expand their business portfolio at the industry's newest show, THE TRADESHOW. Reserve your booth today.

### Why Exhibit?

THE TRADESHOW is the only show organized by fourteen of the travel industry's leading organizations. It's North America's only show where you can meet thousands of travel retailers, wholesalers, consumers and the global media in one place. Every aspect of travel will be represented, so you can access hard-to-reach markets and travel sellers eager to expand their business portfolio.

Over 4,800 travel sellers and consumers met at THE TRADESHOW in 2006. Take advantage of this great new opportunity to reach your target markets, capitalize on a full day of one-on-one business meetings with avid buyers and generate new and qualified leads with three days of buyer interaction...all from one convenient and affordable location.

### Exhibiting Schedule at a Glance

THE TRADESHOW program includes three full days of open floor trade show, business-to-business appointments.

Sunday 9/9	Trade Day	Trade Show	2pm – 4pm
Monday 9/10	Trade Day	Trade Show & Business Appointments	10:30am – 3pm
Tuesday 9/11	Trade Day	Trade Show & Business Appointments	10:30am – 3pm

### A Place for Every Company

Join one of eight destination pavilions or nine special market pavilions to reach your target

Destination	
Africa	Asia
Caribbean	Europe
Global	North America
South America	South Pacific

Special Market	
Adventure	Tour Operator
Technology	Cruise
Ecotourism	Health & Spa
Motor coach & RV	Student Travel
Travel Supplies	

### Exhibitor Investment

Purchasing a booth at THE TRADESHOW gets you:

- Two free conference registrations (badges)

- Three full days of open floor trade show

- One-on-one business appointments

- Your company's profile online and in the official published program

Register today and guarantee your company a great location on the trade show floor.

### Your Contact

For more information on how to register your booth at THE TRADESHOW today, please contact

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