



Atkon TV-Service – Your TV-PR partner

As an official trade show partner of the ITB Berlin 2008, we offer you full service in every aspect of the moving picture. We distribute your topics, your TV-footage as well as ready-to-go segments to TV stations and TV journalists.

Via our journalist portal, the TVservicebox (www.tvservicebox.de), we reach 1.800 TV-editors at all stations. This way, we make your images available to all interesting TV formats. And just in case you need new footage around the ITB Berlin 2008: We can shoot it at your booth or your press conference as an input for your homepage or your intranet.

OUR OFFER FOR THE ITB BERLIN 2008:

TV-PR Base Package

You'll send your TV segment (A-Roll) or your footage (B-Roll) to us as a BetaSP-Cassette. We'll make your material available online at www.tvservicebox.de and inform 1.800 TV-editors. We'll manage enquiries by TV stations. You'll receive a periodical status report.

- TV-PR Base-Package: 900 Euro
 - Handling flat charge for the shipment of up to 5 copies to TV stations: 350 Euro
- 1.250 Euro**

Footage-Production

We'll take care of the editorial work, shooting and post-production and we'll deliver in TV-quality, including one internet-ready mpeg1-file.

Footage-Production: **starts at 6.500 Euro**

Please call us if you have any further questions!

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www.tvservicebox.de



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THE GERMAN
PR-AWARD 2006



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Fax to +49 (0) 30.34 74 74 - 340

- We are interested in your offer:
- We would like to distribute our footage via you/the TVservicebox.
- We are interested in a shooting/footage about our trade show booth.
- We are interested in like further information.

Company: _____

Name: _____

Phone: _____

E-Mail: _____

(date, signature)

Thank you for your interest. We will be happy to get back to you.

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