

**PressPass**

**ExpertSource**

**Custom  
News Sites**

**Multimedia**

Free, 24/7 direct access to news and multimedia from thousands of international companies. Real-time dedicated news feeds in XHTML. Quick access to quotable experts.

## Tools for Journalists

### Media Resource Center

Call us at +1 888.381.9473 or at +49 (0)69-91 50 66-0 or visit [BusinessWire.com](http://BusinessWire.com) to register for our free media resource center.

### Custom News Feeds

Business Wire provides qualified media organizations with live, customized NewsML feeds directly into editorial news systems via our patented NX Network. We also offer hosted, targeted news content for newsroom intranets; plus free, real-time news content for qualified external news websites.

Media professionals from around the world trust Business Wire as an easy-to-use, reliable source for:

- Full-text news in real time.
- Categorized news by subject, industry, geography and language.
- Trade show news archived for leading events worldwide.
- A searchable news archive plus company contact and background information.
- Free logo, photo and multimedia downloads.

### PressPass: Personalized News When You Need It

Business Wire's PressPass provides you with personalized access to news releases, contact details, company profiles and publication-ready photos, logos and other multimedia via your own password-protected news pages on [BusinessWire.com](http://BusinessWire.com); or via customized headlines delivered by email or an RSS feed.

Our unique coding system allows you to filter and search all incoming news releases. Choose from more than 160 industry options, dozens of subject categories, thousands of geographic preferences and more than a dozen languages, or specify company filters to create your personalized news profile.

### ExpertSource: Connect with Sources and Spokespeople

ExpertSource is Business Wire's proprietary database of thousands of academic and industry experts providing journalists with a knowledge base that spans all disciplines. Conduct your own online searches to identify appropriate experts or submit queries to our ExpertSource team for personalized assistance. ExpertSource can be accessed via your personal PressPass page.

### A Trusted Source Around the Globe

Business Wire's news feeds are carried by a growing network of more than 60 news agencies, financial information systems and media outlets around the world, including the Associated Press, Agence France-Presse, Bloomberg, Dow Jones, Financial Times, Firmenwissen, Jiji Press, the Press Association, Reuters, vwd and many more.

In addition, Business Wire news releases are available through thousands of widely-viewed news, investor, industry and business sites including Yahoo! Finance, Google News, Dow Jones Marketwatch and Alta Vista News.



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