



# Playing/Performing Music at Trade Fairs and Exhibition

## Registration

MES/AUS

Fax: +49(0)30/2 12 92-5 88

Post: GEMA-Bezirksdirektion Berlin, Postfach 304030, D-10728 Berlin

### For organizational queries:

Phone: +49(0)30/2 12 92-0

### For technical queries:

GEMA, Bezirksdirektion Berlin, Keithstraße 7, D-10787 Berlin

Phone: +49(0)30/2 12 92-0

Fax: +49(0)30/2 12 92-5 88

E-Mail: bd-b@gema.de

### 1. Company details

Name: .....

Head office: .....

Street: .....

City: .....

Membership in association (industry associations etc.): .....

### Person to contact at company:

Name: .....

Dept: .....

Phone: .....

Fax: .....

### 2. Trade fair/exhibition details

Description: .....

City: .....

Duration: .....

Hall no.: .....

Stand no.: .....

Stand area in m<sup>2</sup>: .....

### 3. Music to be played/performed as follows

#### 3.1 At stand

Radio  Audio media  
(cassette recorder/CD player/MP3 etc.)

#### 3.2 Playing of audiovisual content

TV broadcasts No. of screens: .....

images protected on large screen No. of screens: .....

using wall equipped with monitors No. of walls: .....

No. of monitors per wall: .....

Video/DVD screening No. of screens: .....

projected on large screen No. of screens: .....

using wall equipped with monitors No. of walls: .....

No. of monitors per wall: .....

#### 3.3 Multimedia applications

Computer Overall total: .....

using multimedia applications,  
internet and otherwise total: .....

#### 3.4 Live playing/performing

(e.g. singers, dancers, musicians, other)

Yes Number of performances/daily: .....

on all days  only on .....

#### 3.5 Musical jingles

(e.g. lottery show, promotion campaigns, other)

Yes Number of performances/daily: .....

on all days  only on .....

#### 3.6 Parties at stand, informal get-togethers after 6 p. m.

Yes date: .....

with Live music  audio media (CDs etc.)

#### 3.7 Events outside the exhibition grounds

Yes date: .....

with Live music  audio media (CDs etc.)

Details of location:

.....

.....

### 4. Issuing of licences for business films and screening of audiovisual content (see items 3.2 and 3.3)

Has a licence been issued for screening in public?

yes  no

If so, name office issuing licence: .....

Name films: .....

Comments: .....

Messe Berlin – Contractual partner: GEMA Bezirksdirektion Berlin

Place, date

Stamp

Signature

## Information for Exhibitors

### GEMA – Playing/performing music protected by copyright

Anybody who makes music available to the general public in Germany is normally automatically a customer of GEMA. In the case of radio and television broadcasters, cinemas or companies who produce audiovisual media, the situation is easily understood and clear.

However, all organisers of music to be played/performed in public, and thus exhibitors who intend to play/perform music, or TV broadcasts and/or videos/DVDs at their stand, are also customers of GEMA.

In this context, German copyright law states:

“Playing/performing a work is an act which is public whenever it is intended for several persons, unless such a group of persons is specifically delimited and either its members have personal links with each other by way of personal links with the organiser, or they have personal links with each other as such.”

In simpler terms this means that virtually every situation in which one or more persons listen to music together is public. Thus a celebration at a stand also takes place “in public”.

For this reason, registration is required in order to play/perform music protected by copyright. GEMA is obliged to issue such a licence. That is to say that after an applicant has handed in his registration in the correct way, a licence will be issued automatically. The arrival of a bill for fees to be paid is tantamount to approval. If you play/perform music without registering for a licence, then on behalf of GEMA we hereby expressly

draw your attention to GEMA's right to lodge claims for damages.

If you wish to query the amounts charged by GEMA, as to whether they are fair and reasonable, then you may do so by having either a court or the arbitration tribunal of the German Patent Office review them. However, it should be noted that GEMA does take care to ensure that the fees charged to all concerned are fair and reasonable. On the one hand GEMA is subject to inspections by the state. On the other hand, for virtually every type of fee charged, an agreement exists between GEMA and such bodies who represent the interests of those who play/perform music.

To inquire whether reduced rates apply in your case, contact

#### GEMA-Bezirksdirektion Berlin

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E-Mail: [bd-b@gema.de](mailto:bd-b@gema.de)

#### GEMA registration

Please notify the local GEMA office in Berlin of how music is to be played/performed at your stand. You may either use the form in the exhibitors' service folder or, to register without a form, list how music will be played/performed (how often, date, duration, whether music is to be played or performed). GEMA will send you the appropriate forms, and charge you a licence fee according to the details you have specified.

### Fee category WR-VR-MES for works played from the GEMA repertoire, for entertainment purposes, not in the sense of organised events, at trade fairs and exhibitions

Each item subject to additional 7 % VAT (fees charged outside Germany are exempt)

Details valid for 2007; we reserve the right to make changes for 2008

#### Fees for playing

1. audio media	per Stand	EUR 17.40/day
2. radio broadcasts	per Stand	EUR 14.02/day
3. television broadcasts		
3.1 per TV set		EUR 7.30/day
3.2 per large video screen or per wall equipped with monitors up to 100 m <sup>2</sup>		EUR 14.02/day
4. visual media		
4.1 per monitor		EUR 30.11/day
4.2 per large video screen or per wall equipped with video screen up to 100 m <sup>2</sup>		EUR 60.23/day

3. Stand area 200 m <sup>2</sup>		
Evening event with live music and use of audio media		EUR 54.78 net
4. as above		
but only with a DJ/use of audio media		EUR 59.76 net
5. Stand area 400 m <sup>2</sup>		
Evening event with live music and use of audio media		EUR 125.73 net
6. as above		
but only with a DJ/use of audio media		EUR 137.16 net

#### Examples of a one-time event held at a stand

1. Stand area 80 m <sup>2</sup>		
Evening event from 6.30 p.m. to 10 p.m. with live music and use of audio media – as a one-time event		EUR 34.16 net
2. as above		
but only with a DJ/use of audio media		EUR 37.26 net

#### Examples of multiple show programs held at a stand

1. Stand area 200 m <sup>2</sup>		
With live music and use of audio media		EUR 73.04/day
2. as above		
but with a DJ/lottery shows etc.		EUR 79.68/day
3. Stand area 1.000 m <sup>2</sup>		
With live music and use of audio media		EUR 397.31/day
4. as above		
but with a DJ/lottery shows etc.		EUR 433.43/day

Bitte beachten Sie:

According to § 15 and subsequent sections of German copyright law, dated 9. 9. 1965, GEMA approval is required to publicly play/perform music protected by copyright.

The fees which apply in order to be granted a licence to make use of copyright and performance protection rights are scaled according to how music is played/performed and, where applicable, the area of the exhibition stand.

The amounts quoted above include all extras charged by the GVL (Collecting Society for Neighbouring Rights) and the VG Wort collecting society.