

connected comfort

with Congress  
**"Assisted Living"**

[www.ehome-berlin.de](http://www.ehome-berlin.de)

October 15–17, 2008

**e**home

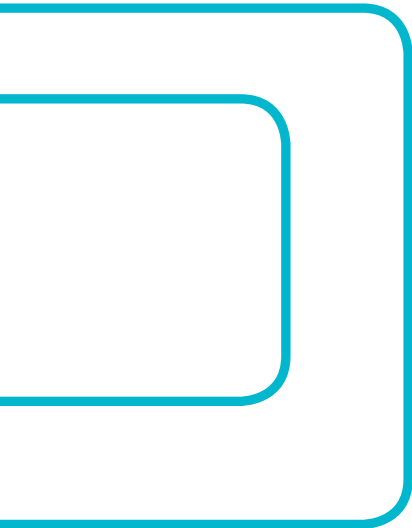
Trade Show and Congress  
for Home Networking

 **Messe Berlin**



## Connected Comfort: New Business Perspectives.

The networking of technologies is opening up interesting business segments. ehome 2008 has a new concept in its presentation of products and solutions related to contemporary and future-proof living. It's an opportunity for you to get a step ahead of the competition in this growing market!



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#### ehome – Marketplace for Innovation

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Whether you're talking about infrastructure, hardware and software, or operating controls, the future is networked. That's why ehome 2008 is more up-to-date than ever before:

ehome 2008 addresses today's trends in the field of home networking with a **Trade Fair for New Standards of Living** and an international **Assisted Living Congress**.

ehome is a unique communication platform for all participants in the market who offer contemporary and future living-comfort solutions.

This is where you meet qualified professionals who work in electronics, the housing industry and the media as well as planners, architects, engineers and property developers.

Exhibitors and visitors can also benefit from belekto, the Trade Fair for Electrotechnology, Electronics and Light, which takes place parallel to ehome. A joint workshop program provides exhibitors an opportunity to present themselves and offers visitors know-how regarding new business segments.

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#### ehome – Trade Fair for New Standards of Living

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Digital media and electronic services create new living requirements which call for more advanced technological equipment.

ehome 2008 will present a hybrid "living world" from the construction-media project "e-wohnen in the future" as a style-project for a newly defined standard of living.

There are already numerous products and solutions on the market which are available for use in modern residential construction and restoration projects. Manufacturers, developers and service providers of such offers present themselves at ehome 2008 around the prototype home.

##### Who's invited:

- Providers of infrastructure/network suppliers
- Operating controls/interface suppliers
- Electrical industry manufacturers
- Household appliance manufacturers
- Software providers, system integrators
- Research & development
- Project planners
- Service providers

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#### ehome – "Assisted Living" Congress with accompanying exhibition

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"Assisted Living" – a very promising new market.

The international ehome congress "Assisted Living" will discuss the networking tendencies of a society whose demands for higher quality of life and better services are increasing. Solutions for older people and those in need of assistance will be a focal point.

##### Who's invited:

- Developers and manufacturers
- Service providers
- Housing industry
- Facility managers
- Property developers
- Planners
- Architects
- Engineers
- Technicians
- Software providers
- Health care facilities
- Health insurance companies
- Politicians
- Media

An accompanying "Assisted Living" exhibition offers participants additional contacts and networking opportunities.

## Venue

Berlin Exhibition Grounds (South)  
Trade Fair: Hall 2.2  
Congress: Hall 7, Rooms Berlin and Europa

## South Main Entrance

Dates October 15–17, 2008, 9am–6pm

## Contact ehome Trade Show

(Exhibitor and Trade Visitor Support)  
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(Oral presentations, accompanying exhibition)  
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## Exhibitor documentation

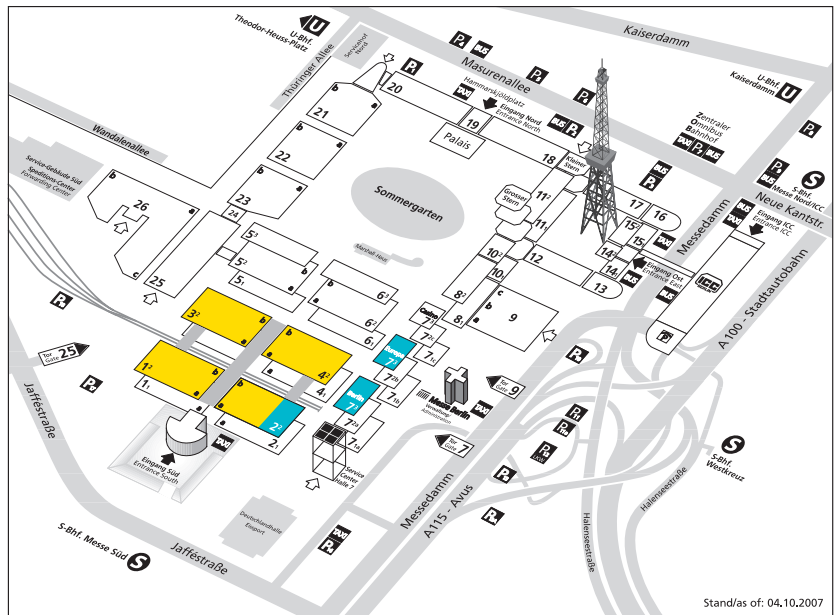
[www.ehome-berlin.de/Ausstellerservice](http://www.ehome-berlin.de/Ausstellerservice)

## Hotel reservations/travel arrangements

[www.ehome-berlin.de/Reiseservice](http://www.ehome-berlin.de/Reiseservice)

## Berlin information

[www.berlin.de](http://www.berlin.de) or [www.berlin-online.de](http://www.berlin-online.de)



ehome Trade Fair with Prototype Home – Hall 2.2  
ehome Congress – Hall 7, Rooms Berlin and Europa

belektro  
Halls 1.2, 2.2, 3.2, 4.2

## belektro

belektro, the Trade Fair for Electro-technology, Electronics and Light, takes place October 15–17, parallel to ehome. Additional information about belektro can be found at [www.belektro.de](http://www.belektro.de).

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## e-wohnen der zukunft

The construction-media project "e-wohnen in the future" has defined a new standard of living.

The project deals with forward-looking ideas and opportunities of state-of-the-art architecture, design, living-technology and living-culture. Such ideas and opportunities are defining new standards of living in both old and new buildings.

Putting oneself in the role of the tenant is always of utmost importance in order to create for each individual tenant a custom-made feeling of living in his or her own home.

Alongside its project partners, "e-wohnen in the future" has developed a concept for design and living-technology which makes living in both old and new buildings an emotional experience. Painstaking attention is given to the connection between living-feeling and intelligent living-technology, which can calmly and quietly make the user's day-to-day life more comfortable.