



## **ehome Fachbeirat**

**Andreas Kohl** gained his diploma in psychology from Technische Universität Berlin. He spent seven years as a consultant in an ergonomic research institute working in job design, organisational change and business re-engineering.

In 1985 he entered the R&D department of TA Triumph-Adler AG (Olivetti group). He was responsible for user interfaces design of knowledge based applications for office automation and sales support systems. He was manager in projects funded nationally and by the European Community with Triumph-Adler as prime contractor (e.g. ESPRIT, DELTA).

In 1993 Andreas Kohl was co-founder and managing director of Grundig Multimedia Solutions (GMS) GmbH ( Philips group) and responsible for the development of tools and applications for interactive television. Based on a management buyout in 1996 he established his own business continuing research (4<sup>th</sup> Framework Programme) and development activities in home entertainment and automation. Concentrating know-how in usability engineering, user interface design, 3D graphics and development of applications for mobile devices his company worked till 2006 for customers like AEG Hausgeraete / Electrolux, DATEV, Infinion, Pharmacia (Pfizer), Siemens Mobile, and T-Systems.

He is lecturer at the University of Applied Sciences in Deggendorf (Bavaria) in the department of computer science and business administration and researcher in the project "Evolution to E-Business" (Prof. Dr. M. Ponader). He is reviewer for the European Community (5<sup>th</sup> Framework Programme), CHI Conferences (2002 – 2008) and at the Nuremberg Chamber of Commerce for vocational education and training in computer science.

In 2007 together with his wife Andreas Kohl founded MUSARTE GmbH, Nuremberg.