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On completing my studies at the Fachhochschule Lübeck, in electrical engineering, with the main emphasis on telecommunications, I started my career at the beginning of 1995 with Siemens AG. Until February 1997 I was employed as a project engineer in Telecommunications Equipment Sales in Hamburg, where I was involved in the preparation of tenders and the project implementation for safety and detector systems.

I then transferred to the External Sales Department for Video Monitoring Systems. The primary task was the commercial introduction of innovative, digital video recording systems for monitoring banks and other financial institutions.

In early 2000 Siemens Gebäudetechnik Nord GmbH & Co. OHG appointed me as Project Manager for a major media technology contract in connection with the creation of the Volkswagen "auto-city" in Wolfsburg.

Following the opening of the "auto-city" and the successful handover of the multimedia systems in a fully operational form, in November 2000 I transferred within the Siemens group to the headquarters of the Automation and Propulsion Systems Division in Erlangen. Since that time I have remained in Erlangen, where I am responsible for the commercial development of smart technology for the home.