

# Conditions of Participation

## CMS 2009 – Cleaning. Management. Services.

### 1 Event

CMS 2009 – Cleaning. Management. Services. is an International Trade Fair and Congress, which is summed up by its motto "Cleaning. Management. Services.". The latest products and processes for today's building cleaning trade and services are displayed here.

Supporting organizations are the BIV, Federal Guild Association of Cleaning Contractors, Bonn, and the VDMA, Trade Association for Cleaning Systems, Frankfurt.

Messe Berlin GmbH is responsible for implementation and management of the event.

### 2 Dates and Times

**Duration of the event:**  
September 22 - 25, 2009

**Place:**  
Messegelände Berlin

**Halls**  
1.2, 2.2, 3.2, 4.2, Outdoor area, entrance south

**Early bird offer until:**  
September 30, 2008

**Closing date for entries**  
February 10, 2009

**Opening hours general public**  
10 a.m. to 5 p.m.

**Opening hours exhibitors**  
9 a.m. to 6 p.m.

### 3 Conditions of Acceptance

The following will be accepted as exhibitors at CMS 2009: Manufacturer, service provider, traders, associations and institutions who offer a range of products according to the listed products groups of CMS 2009.

### 4 Stand Rental Charges

The net stand rental charges for 1 sqm of floor area are listed below, and include a flat rate to cover electricity and water consumption:

	Early bird offer valid until September 30, 2008	valid from October 1, 2008
<b>Row Stand</b>	<b>147,- EUR</b>	<b>154,- EUR</b>
<b>Corner Stand</b>	<b>161,- EUR</b>	<b>169,- EUR</b>
<b>Peninsula Stand</b>	<b>177,- EUR</b>	<b>186,- EUR</b>
<b>Island Stand</b>	<b>191,- EUR</b>	<b>201,- EUR</b>
<b>Outdoor display</b>	<b>75,- EUR</b>	<b>79,- EUR</b>
<b>Special show: Extended Services</b>	<b>100,- EUR</b>	<b>105,- EUR</b>

For a two-storied structure on ordered stand area we charge for the upper structure 77,- EUR/sqm. Messe Berlin only provides partition walls upon extra payment and on special request. A surcharge of **105,- Euro per/sqm** will be imposed for complete stands. All charges are subject to statutory value added tax. Any area measuring less than 1 sqm will be charged for in full. In addition 0.60 Euro AUMA-Fee per sqm of display space + value added tax will be charged in accordance with an agreement with the Exhibition and Trade Committee of German Industry (AUMA).

### 5 Media-Package

By way of the Media Package Messe Berlin GmbH offers a specially selected Marketing tool, in order to enable exhibitors to optimise their individual performance. Exhibitors as well as co-exhibitors will be charged with an obligatory fee dependent on the size of their stand. For detailed information, please see page 6.

### 6. Terms of Payment

#### Due dates

The down payment for the stand rental and ancillary costs must be paid by the due date specified in the down payment request (four weeks after admission of the exhibitor at the latest, prior to the start of the event at any rate). Payment must be made to one of the bank accounts of Messe Berlin GmbH indicated on the invoice. A final invoice will be sent after the event's end.

#### Objections

Objections to invoices can only be considered if they are lodged with Messe Berlin GmbH in writing within 14 days of the date of invoice.

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### 7 Workers' and exhibitors' passes

Exhibitors are entitled to exhibitors' passes in the following quantities:  
Display area up to 20 sqm: **3 passes each**  
For each additional 10 sqm of display space: **1 pass each**  
Additional exhibitors' passes may be purchased.

### 8 Exhibitors' Services/ Communications Services

Exhibitors will receive the folder for the Exhibitors' Services providing all essential information and forms regarding service companies, installations, stand construction and design, insurance, parking permits etc. A general supervision of the exhibition halls and the outside displays is organized by Messe Berlin GmbH. Exhibitors are responsible for guarding and cleaning their own stands.  
The Communications Services, which are sent separately, contains all the necessary forms for PR and advertising

### 9 Exhibition Protection

Temporary protection of designs and trademarks is provided during CMS 2009 on the basis of § 15 Geschmacks-mustergesetz (Registered Design Law), § 6a Gebrauchsmustergesetz and § 35 Markengesetz.

### 10. GEMA fees

Approval must be obtained from the German Performing Rights Organization, GEMA, for any public performance of copyrighted music by means of phonograph records of other sound media, or for musical performances, reproduced in radio and television broadcasts. Application should be made to the following address:

GEMA  
Keithstr. 7  
10787 Berlin  
Telephone (030) 2 12 92-0  
Fax (030) 2 12 92-795

### 11 Noise, background noise

Musical performances on the fair ground are only allowed with special permit of Messe Berlin. Machines and video, musical or show performances are to be held this way that neither visitors nor other exhibitors are annoyed or disturbed.

### 12 Advertising

Exhibitors are only permitted to distribute brochure or other advertising material from within their own stand.

### 13 Technical Guidelines

Exhibitors must observe the „Technical Guidelines“, which are contained in the „Exhibitors' Service Manual“. They must comply with the conditions laid down in the law pertaining to technical equipment (Equipment Safety Law), to which attention is drawn in an appendix to the Technical Guidelines.

### 14 Official Approval

Exhibitors are responsible for ensuring that the necessary approval has been obtained for their activities and those of their staff on their stand or on the grounds, and for the observation of relevant trading laws, health authority and police regulations. Any queries should be addressed to the relevant authorities, in the case of trading laws, to the local authority: Bezirksamt Charlottenburg von Berlin - Abteilung Wirtschaft.

### 15 Federal data protection laws (BDSG)

For the purposes of the contractual agreement, personal data about our business partners is stored and processed in accordance with §§ 28 and 29 BDSG.

### 16 General Terms of Business

These Conditions of Participation are subject of the enclosed "General Terms of Business for Messe Berlin GmbH".