

24 hours a day. 365 days a year.
All over the world.

The Virtual Market Place® is the industry platform where you can find the latest trends and information about cleaning systems all year round.



Plan your CMS visit well in advance

- The appointment planner makes arranging and managing appointments easy.
- Detailed printouts with an integrated map of the exhibition grounds help you to plan your tour of the fair.
- Detailed hall plans show the exact stand location of exhibitors.



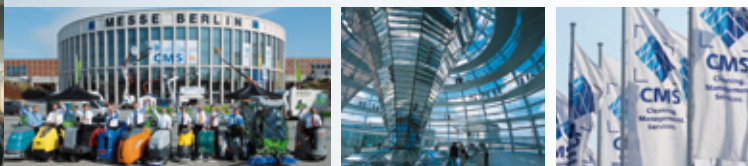
Important information for exhibitors

You find detailed information about the Virtual Market Place® at our website

www.cms-berlin.com

Please see the Media Package within your stand registration to overview the exact content and additional services.

Exhibitors of the CMS Berlin who want to set up their online entry in the CMS Virtual Market Place can contact the editorial team, Mo–Fr, 09:00–18:00 CET.



CMS Berlin 2009
Cleaning. Management. Services.

The online exhibitor and product search.
24 hours a day. 365 days a year. All over the world.



Virtual Market Place®
www.cms-berlin.com

Virtual Market Place®

Key points at a glance

Exhibitors from about 25 countries present their companies
Comprehensive exhibitor profiles help trade visitors to find potential suppliers and buyers.

Extensive product information at your fingertips
This is where everybody will find exactly what they are looking for. All products are displayed with text and pictures. The selection is continually expanded and updated. Subscribe to our newsletter to receive regular information on new products.

Quick results with extensive search functions
The search is interactive and can be made more focused for trade visitors by specifying categories such as branch, country, postcode or city.

Contact companies directly
By email, fax or telephone – trade visitors can contact companies directly at any time, request further information and place orders.

Save your personal profile
You can store your search results for use when returning to the Virtual Market Place® at a later date. Access your personal data at "My CMS".



The CMS Virtual Market Place is an ideal tool for exhibitors to present their companies and their products and for trade visitors to prepare their visits to the trade show.

The screenshot shows the CMS Virtual Market Place interface. At the top, there is a navigation bar with links: Log In / Newsletter, Buy a ticket, Book a stand, Online-Advertising, More CMS, Messe Berlin, Deutsch, and Help. The main header features the CMS logo (Cleaning. Management. Services.) and the event information: Berlin, September 22-25 2009. Below the header, a welcome message reads: "Welcome to the CMS Virtual Market Place Berlin, September 22nd - 25th, 2009" with a date of Dec 11, 2008. A search bar and navigation tabs (Search, Categories, All exhibitors 2009, All products, LOGIN/Newsletter) are present. The main content area displays the profile for JohnsonDiversey Deutschland GmbH & Co.oHG, including their address (Mellaustrasse 50-56, 68219 Mannheim, Germany), contact information (Tel: +49 621 87570, Fax: +49 621 8757 8266), and links for website, email, and business card. A map shows the location at Hall 1.2. Below the profile, there is an "Actions" menu with options: Request appointment, Send email, Add to my favorites, Recommend, and Print. The "Products of JohnsonDiversey Deutschland GmbH & Co.oHG" section lists several items: TASKI swingo 1650, TASKI swingo 450 B, TASKI Sprint 200, Suma Star / D1, TASKI swingo XP, TASKI Sani Antikalk Citrus, TASKI Jontec 300, and Softcare Reinol S.