

**Urban Solutions Berlin 2008 –  
Future Markets for Construction and Housing**  
(21 – 22 February 2008)

**URBAN  
SOLUTIONS  
BERLIN**

PRESS RELEASE

## **A new section at bautech: Urban Solutions Berlin 2008**

*Berlin, 9 August 2007* – Yet another new section, Urban Solutions Berlin 2008, has been added to bautech 2008 (19 to 23 February). The two-day combined convention and trade show, taking place on 21 and 22 February at the Palais am Funkturm, is intended to integrate the housing and property market more closely than before in the whole range of events taking place at the international trade fair for building and construction technology.

That is why building and housing, the markets of the future, form the focus of this event. Answers will be provided at bautech 2008 to questions such as “How do we develop our cities?”. “What opportunities are offered by demographic changes?”, and “What will design, planning and construction look like in 10 or 20 years time?” This is also an opportunity to bring leading players in the construction sector together. The building industry meets with the housing sector, finance experts meet with planners, investors and researchers. Together they will show what needs to be done in order to provide the construction sector with new, long term perspectives. Urban Solutions Berlin 2008 is also an opportunity for companies in the building sector to show how their various different markets can be safeguarded in the years to come.

For example, the issues currently facing the housing construction sector involve empty properties and demolition on the one hand, and the positive development of certain sections of the market, such as homes for the elderly, multi-generational housing, new urbanism and service apartments on the other. All too often not enough attention is focused on the massive and important tasks which confront small and medium-sized businesses in particular, both in the construction of housing as well as in installing the infrastructure.

There are also questions about architecture in 10 or 20 years time, about subjects such as occupancy, renting and marketing, new forms of financing for properties and the continued development of infrastructural systems, and about various aspects from innovation to investment in construction.

The participants for whom this event is intended include investors, the responsible officials from the federal, state and municipal authorities,

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home building societies and cooperatives, project developers, architects, engineers, facility managers, banks, consultants and scientists, as well as business and specialist media.

One special set of topics will centre around the subject of “logistics properties”. More recently logistics properties have been the focus of attention in particular for institutional real estate investors, who form what is still a small but a definitely expanding sector. There has been a sharp rise in demand for property to meet specific uses and at strategically important locations, and this is a market requiring specialist knowledge of the particular background conditions.

More details about the convention as well as application forms for information stands are available at: [www.bautech.com](http://www.bautech.com)