

ART FORUM BERLIN

International Trade Fair for Contemporary Art

Facts & Figures (reference year 2007)

Total area (m ²)	11,950
Net area (m ²)	7,842
Total no. of exhibitors	179
Number of galleries	136
Total no. of foreign exhibitors	91
Number of galleries	88
No. of countries represented	23
Total no. of visitors	44,000
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Cost of indoor space/row stand, 2008 (EUR/m ²)	190.00
Frequency	Annual
Date of next event	31 October – 3 November 2008 Opening event: 30 October 2008

Brief description

The thirteenth ART FORUM BERLIN, international trade fair for contemporary art, will take place at the Berlin Exhibition Grounds from 31 October – 3 November 2008. Organized by Messe Berlin GmbH in cooperation with an international art gallery advisory board, ART FORUM BERLIN is one of the most innovative, world-class art shows.

Early in the autumn season, over 120 galleries from more than 25 countries showcase the works of established artists and newcomers in Berlin under ideal exhibiting conditions. The spacious, historically protected exhibition halls 18-20 offer galleries selected by an international jury an opportunity to present a high-impact show. In its compact, precise overall presentation, ART FORUM BERLIN is a unique place for information and interaction – an ideal venue for selling and positioning contemporary art.

The event features works of art ranging from paintings, sculptures and installations, to video and photography, works on paper, editions and multimedia. Collectors, trade visitors and art lovers from around the world will find an overview of the latest trends in Berlin. In 2006, ART FORUM BERLIN attracted 44,000 art enthusiasts, more than 1,800 journalists, renowned collectors, museum directors and curators from Germany and other countries.

For the past five years, **ART FORUM BERLIN** has featured a special curated exhibition. This year, **Hans-Jürgen Hafner** will focus on the meaning and assessment of artworks in the conflict between the art market and exhibitions with his show **"Difference, what difference?"** The objects on display will be selected from the works submitted by the applicants.

Along with its stringent program concept, ART FORUM BERLIN offers exhibitors and visitors perfect conditions for experiencing contemporary art. The spacious exhibition halls with 15m ceilings and natural lighting along with the Palais am Funkturm built in the 1950s provide an ideal setting for the experimental display stands and lounge designs typically found at ART FORUM BERLIN. Rest areas, cafés, restaurants, a library and talk lounge, a forum for discussions, performances and receptions create a highly-concentrated and relaxed atmosphere that lends itself to the pure enjoyment of art.

Twice each day, the ART FORUM BERLIN TALKS offer visitors an opportunity to take part in discussions with distinguished international guest speakers focusing on the current issues relating to contemporary art and cultural policies.

Each year during ART FORUM BERLIN, Berlin's exhibition halls present an excellent, diversified program. Joint projects with the city's theatres and galleries enhance the spectrum of artistic productions and transform Berlin into a unique art Mecca.

Experience Berlin, the capital of contemporary art in Europe!
We look forward to seeing you!

Exhibition overview

Paintings, sculptures, drawings, works on paper, photography, installation art, video, original graphics, multimedia, editions.

Visitor target groups (national and international)

Private collectors, public and commercial institutions, contemporary art museums, cultural associations, art professionals including curators, journalists, museum directors, art enthusiasts and a steadily increasing number of business people.

Organizer

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