

## summary: Laser Optics Berlin 2010

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**An even stronger position as a leading meeting place for optical technologies in northern Europe**

**More visitors, increased international participation – Satisfied exhibitors and trade visitors – Technology transfer between researchers and users**

**Berlin, 24 March 2010** – A more positive mood is returning to the photonics sector. That was the predominant view among exhibitors, trade visitors and congress participants at Laser Optics Berlin 2010, which closed on Wednesday. Many of the 135 exhibitors from 14 countries reported conducting successful negotiations and expressed their optimism regarding follow-up business. There was also a positive reaction among those who took part in the congress and the forums. At 2,850 attendance was some ten per cent higher than in 2008.

“With an increased attendance and a 20 per cent rise in the proportion of visitors from abroad Laser Optics Berlin consolidated its position as a leading meeting place for optical technology in northern Europe”, concluded **Werner Mocke, Director of Messe Berlin**. “This year’s scientific congress attracted more high ranking participants than ever before and was the scene of a genuine transfer of technology between researchers and users. Moreover the extended technical programme at Laser Optics helped to improve the quality of the trade visitors.” The theme of this year’s congress was **“Optical Technologies for Measurement and Production”**.

The emotional highlight of the three-day event took the form of a special plenary session to commemorate the 50th anniversary of the invention of the laser. It was attended by such pioneers of laser research as the 84-year old Prof. Dr. Wolfgang Kaiser and Prof. Dr. Dieter Röss, 77, who met with some of today’s leading researchers and with numerous participants in the Students’ Day at Laser Optics.

The subjects of training and careers again played a major part in the activities taking place on the Berlin Exhibition Grounds. On the Schools’ Day alone some 500 young people came to learn about career prospects in the photonics sector. In all some 200 university and college students made use of the advice available and all available slots for free career coaching were taken.

## Satisfied exhibitors and congress participants

**Dr. Thomas Laurent**, General Manager, **eagleyard Photonics GmbH**: "We are glad to report that, compared with two years ago, the fair has become larger and more attractive. For us the commitment to Berlin as the venue for this laser fair is very important."

**Dr. Joachim Gieseke**, Marketing Manager, **Fraunhofer Institute for Telecommunications Technology, Heinrich-Hertz Institute**: "The second day of the fair was a very busy one for us and we made numerous interesting contacts. The many specialist events taking place in this trade fair environment ensured that Laser Optics Berlin also attracted additional visitors. We will certainly be here again next year."

**Prof. Dr. Thomas Elsässer**, Congress Chairman and Director of the **Max Born Institute for Nonlinear Optics and Short Pulse Spectroscopy**: "The congress was a success and there was a positive response. I was particularly pleased to see so many young people at the special plenary session to mark the 50th anniversary of the laser. The wide combination of subjects offered by the supporting programme was very effective, enabling us to reach entirely new groups of people at Laser Optics. For example the Terahertz Workshop attracted a great deal of interest."

**Dr. Björn Hansson**, Group Manager, **Acreo AB**: "Laser Optics Berlin provided an ideal opportunity for meeting with long term partners in research, development and business as well as for establishing new contacts. For example numerous successful developments have been achieved over the years in association with the Berlin company F&T Fibers and Technology GmbH. We look forward to participating in Laser Optics Berlin again in two years time."

**Mario Schmidt**, Sales Manager, **JENOPTIK | Optische Systeme, EPIGAP Optoelektronik GmbH**: "We are very satisfied with the fair. During the run-up to the fair we sent out invitations to customers and students, which resulted in interesting discussions and contacts. Laser Optics Berlin provides us with a convenient platform for cultivating existing contacts and establishing new links."

**Julia Kuzmina**, Specialist for international activity, **Business Development Centre Zelenograd (Russia)**: "Our Business Development Centre works together with WISTA-MANAGEMENT GMBH. This is our first time at Laser Optics Berlin and we have been very satisfied with the way things have gone here. Participating in this trade fair has been a good experience for us. We would like to take part with more firms in the next Laser Optics Berlin."

## Satisfied exhibitors and congress participants

**Jörg Latzel**, Product Manager Optische Spektrumanalysatoren, **YOKOGAWA Measurement Technologies GmbH**: "A great many English-speaking customers who are keen to invest in the region came to our stand. Over the next four or five weeks we expect to be arranging many promising appointments and discussions which would not have been possible without Laser Optics Berlin."

**Dr. Bernd Weidner**, General Manager **OpTecBB e.V.**: "The efforts made by Messe Berlin on behalf of this event were outstanding, bringing in all the main players from Berlin and Brandenburg. The expansion of the accompanying programme at this fair proved to be highly effective. Our Terahertz Workshop and the Networking Day were both successful. We are planning another workshop on terahertz technology at the next fair."

### **Laser Optics Berlin becomes even more international**

The increased international dimension of Laser Optics this year was due in particular to the presence of companies from Denmark, Finland, Norway and Sweden as well as from the Baltic states of Estonia, Lithuania and Latvia. There were 35 exhibitors from the Baltic region on the combined stand of the "Baltic Sea Innovation Network Centres" (BaSIC), an EU-backed project. There were also 14 exhibitors from Russia.

In addition to the Trade Fair and the Congress the third mainstay of the event was provided by the Technical Forums. A total of ten technical events took place during this year's Laser Optics. They included a focus workshop on microsystems technology, several technology forums, international industry meetings and advanced training events.

### **About Laser Optics Berlin**

Laser Optics Berlin - International Trade Fair and Convention for Optical and Laser Technology – is held every two years. Laser Optics Berlin is organized by Messe Berlin in association with TSB Innovationsagentur Berlin GmbH, and with its partners Max Born Institute, OpTecBB, WISTA-MANAGEMENT GMBH and Laserverbund Berlin-Brandenburg e.V.

More details can be found at [www.laser-optics-berlin.com](http://www.laser-optics-berlin.com).