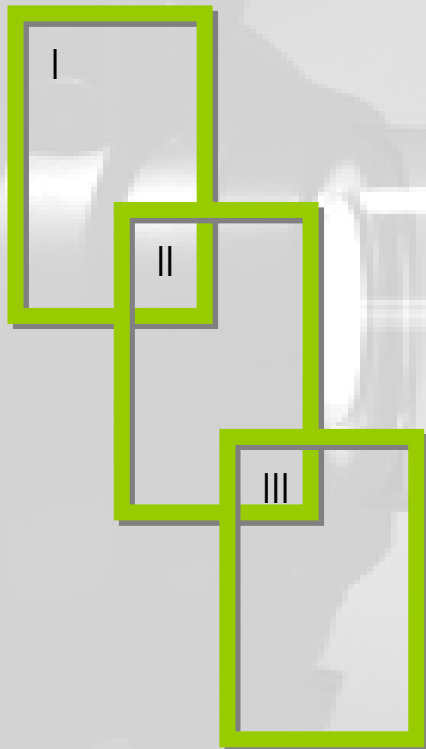


## Conclusion of Laser Optics Berlin 2010



### I Exhibition

total area (m2)	4.000
total no. of exhibitors	134
total no. of visitors	2850
no. of german visitors	2123
no. of foreign visitors	727

+200

+12%

### II International Convention

main topic 2010:

“Optical Technologies for Measurement and Production”

Chairman:

Prof. Dr. T. Elsässer,  
Max Born Institute for nonlinear Optics  
and Short Pulse Spectroscopy, a member of  
Forschungsverbund Berlin e. V.

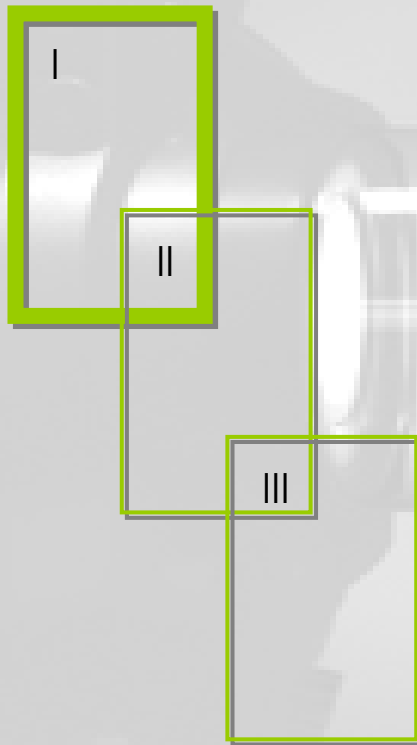
Highlight:

Session „**The 50<sup>th</sup> Anniversary of the Laser**”

### III Forum

- educational forum
- userforum
- events (workshops & seminars)

## I Exhibiton

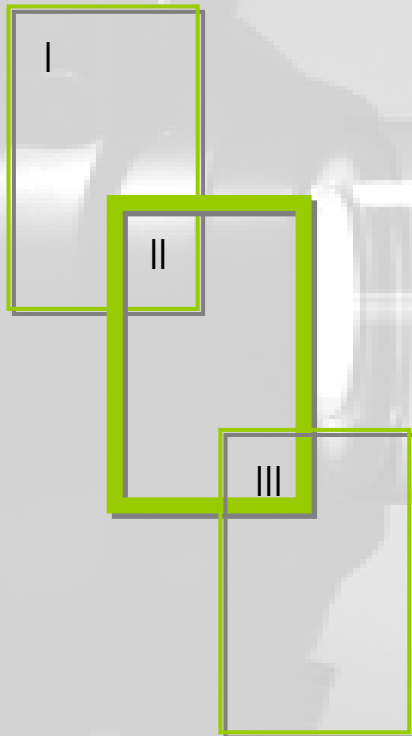


Total area (m <sup>2</sup> )	4.000
Total no. of exhibitors	134
Exhibitors of foreign countries	33%
National exhibitors	28%
Local exhibitors (Berlin/ Brandenburg)	39%

**+ 4**

**+ 20 %**

## II International Convention



**Main topic 2010:** "Optical Technologies for Measurement and Production"

**Chairman:** Prof. Dr. T. Elsässer, Max-Born-Institut Berlin

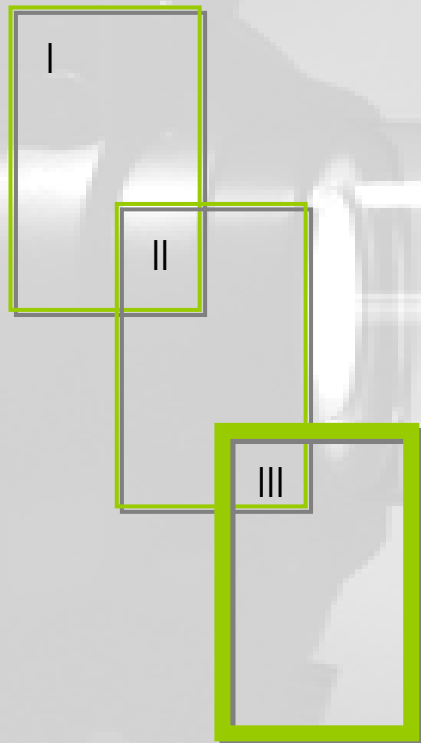
Main highlight: 23 March, „**50th anniversary of the laser**“,

9 am - 1 pm Palais am Funkturm

- C. Dainty, President Elect 2010 of the Optical Society of America
- W. Kaiser, formerly AT&T Bell Labs and Technical University of Munich
- D. Röss, formerly Siemens AG, now Wilhelm & Else Heraeus Foundation, Hanau
- J. Faist, ETH Zurich
- F. X. Kaertner, Massachusetts Institute of Technology, USA
- I. Bloch, University of Mainz and Max-Planck Institute for Quantum Optics, Munich

489 Participants	Speaker from 12 different Countries
Participants from 14 different Countries	6 up to date Sessions

## III Forum and Networking events



### Educational forum:

- 22 March 2010 pupil's day with **500 pupils**
- 23 March 2010 student's day with **220 students**
- 24 March 2010 professional's day

### Forum:

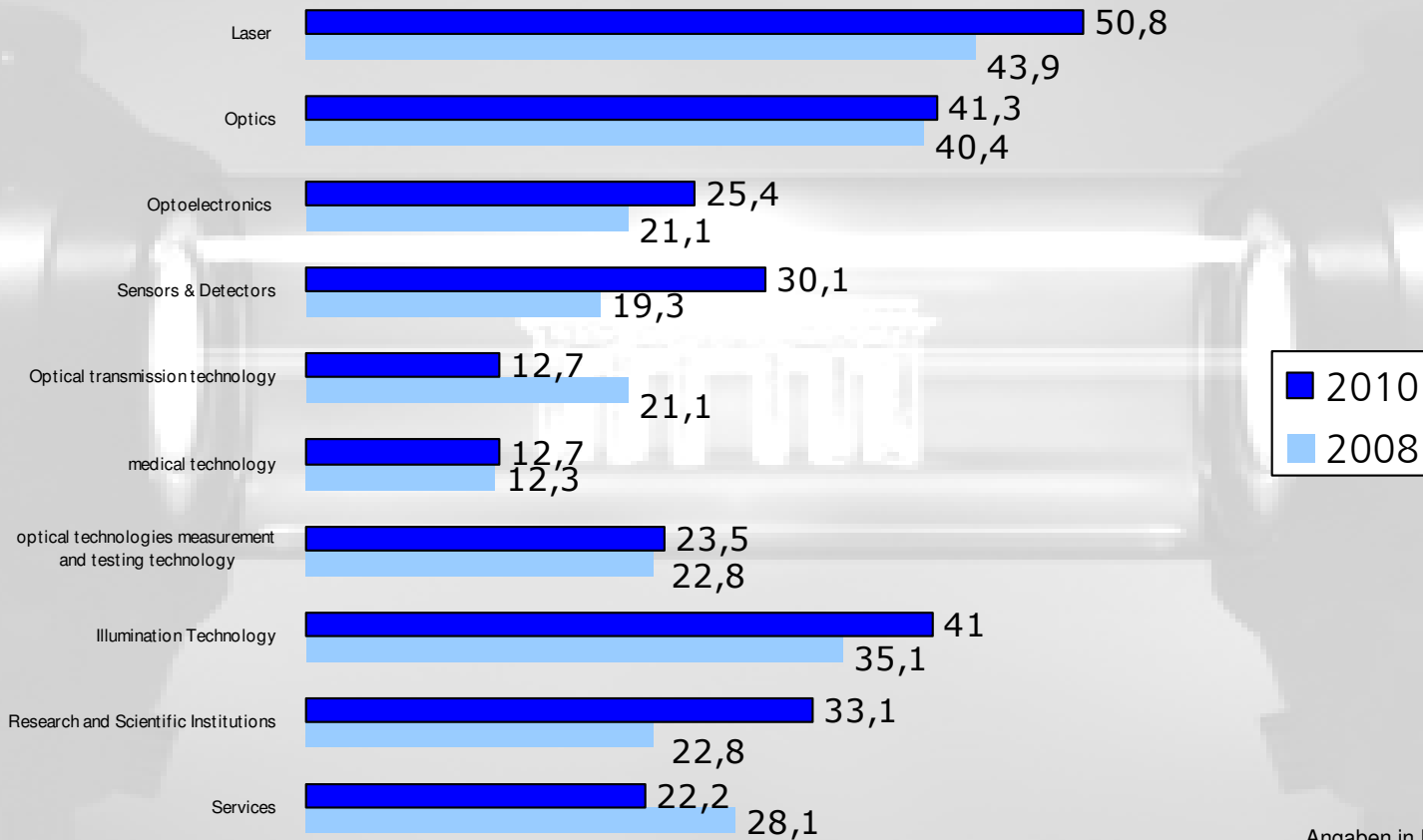
- 23 March 2010 presentations of technologies and products  
(The Forum was located in the exhibition hall.)

### Events (Workshops and Seminars)

- 22 March 2010** – Terahertz-Workshop, Fokusworkshop Mikrosystemtechnik, Internationale Kooperationsbörse, **about 100 participants**
- 23 March 2010** – Workshop Lasertechnik für die Produktion, Workshop Halbleiterindustrie, Internationale Kooperationsbörse, BaSIC-Clustercolloquium, **about 180 participants**
- 24 March 2010** – OpTecBB Networking Day, ITG-Workshop, Internationale Kooperationsbörse, Kiesta Science City – Workshop on Internationalisation, Karriereworkshop, **about 80 participants**

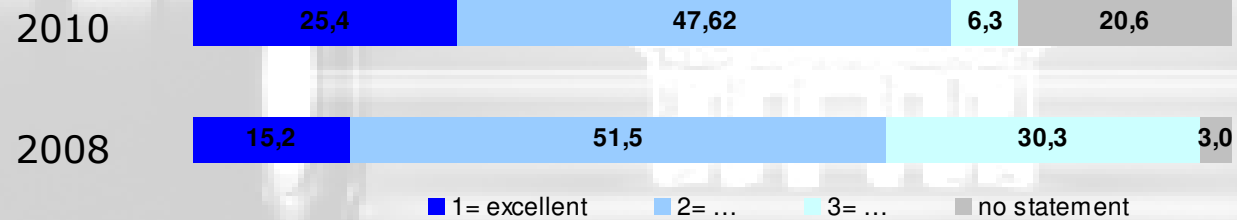
## Exhibitor questioning

In wich area is the focal point of your display?



Angaben in Prozent

How would you assess the overall business result of your participation in LASER OPTICS BERLIN

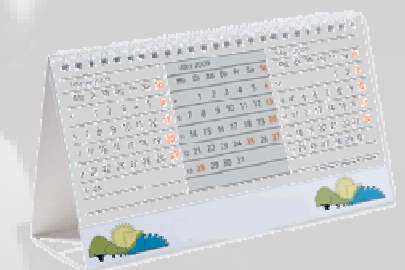
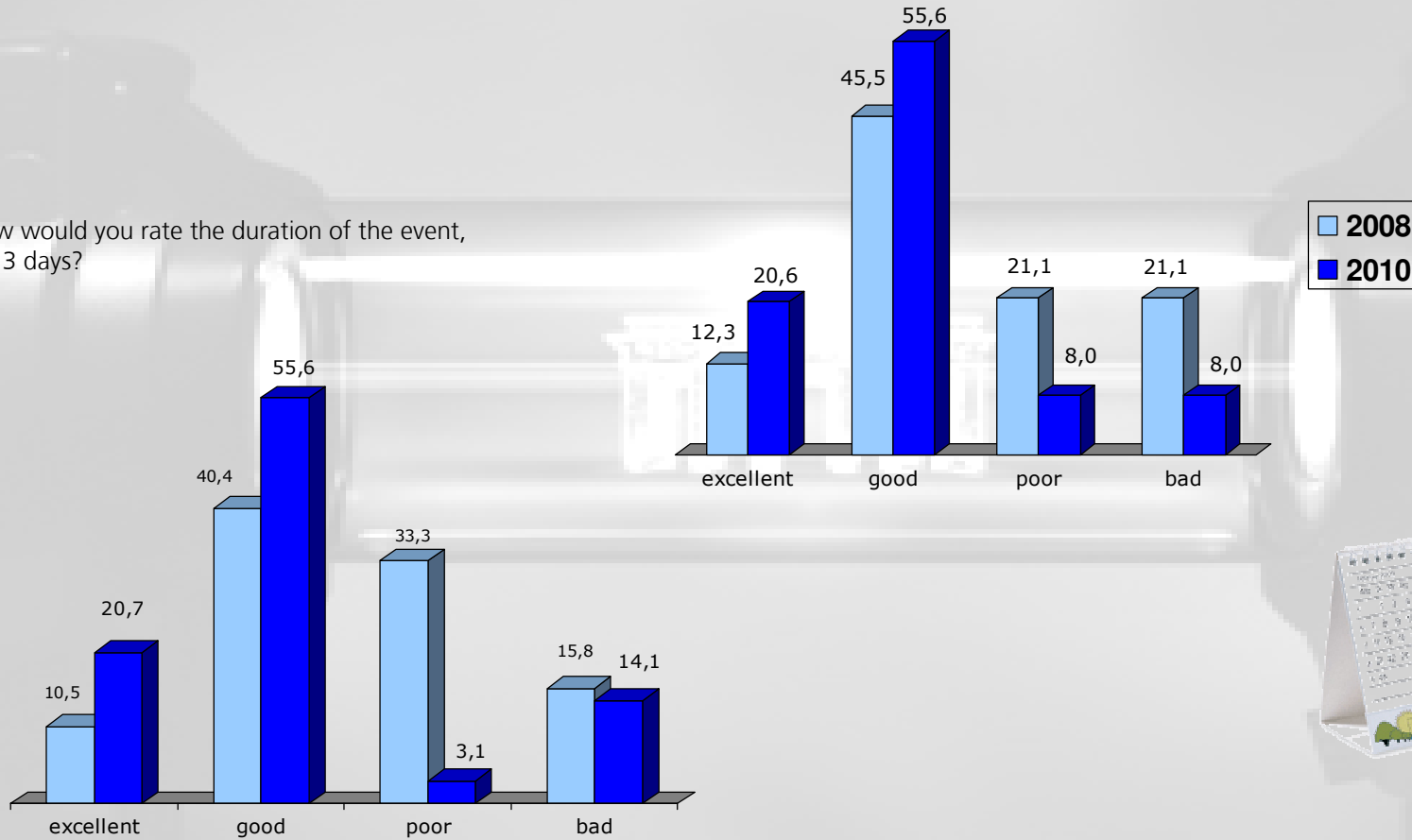


datas in %

## Date

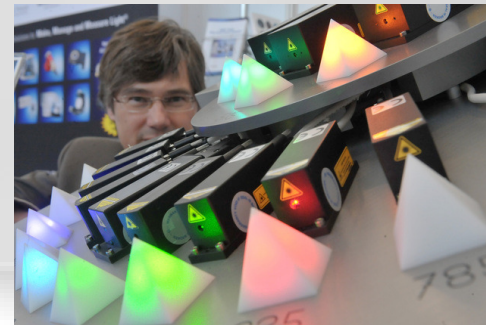
How would you rate the timing for the event, i.e. mid-March?

How would you rate the duration of the event, i.e. 3 days?



Angaben in Prozent

**Jörg Latzel**, Product Manager Optische Spektrumanalysatoren, **YOKOGAWA Measurement Technologies GmbH**: "A great many English-speaking customers who are keen to invest in the region came to our stand. Over the next four or five weeks we expect to be arranging many promising appointments and discussions which would not have been possible without Laser Optics Berlin."



**Dr. Björn Hansson**, Group Manager, **Acree AB**: "Laser Optics Berlin provided an ideal opportunity for meeting with long term partners in research, development and business as well as for establishing new contacts. For example numerous successful developments have been achieved over the years in association with the Berlin company F&T Fibers and Technology GmbH. We look forward to participating in Laser Optics Berlin again in two years time."

**Mario Schmidt**, Sales Manager, **JENOPTIK | Optische Systeme**, **EPIGAP Optoelektronik GmbH**: "We are very satisfied with the fair. During the run-up to the fair we sent out invitations to customers and students, which resulted in interesting discussions and contacts. Laser Optics Berlin provides us with a convenient platform for cultivating existing contacts and establishing new links."

