

ITB Asia Promotion Package

Included in the rental fee of space and/or booths are the following promotional services for main exhibitors.

Please note:

With the first 9 sqm, each main exhibitor receives one listing in the ITB Asia Show Catalogue and ITB Asia Virtual Market Place, with one more per every additional 9 sqm. Any additional listings are available at a charge of US\$ 100 per listing, with a maximum of two additional per 9 sqm.

Main exhibitor services
<p>Print/Online catalogue</p> <ul style="list-style-type: none"> ▪ Basic entry (company name, country code, postcode, city, mailing address, hall and stand number, one branch category, email and internet address)
<p>ITB Asia Virtual Market Place</p> <ul style="list-style-type: none"> ▪ Basic entry (company name, country code, postcode, city, mailing address, hall and stand number) ▪ Email address ▪ Company profile (max. 4,000 characters) ▪ Company logo ▪ Link to company website ▪ Link to video if available ▪ Entry with one main category of the product group index ▪ Entry in up to 5 product groups ▪ Presentation of up to 4 products with texts and pictures plus link to products on company's website (max. 4,000 characters per product)
<p>Additional services can be booked if required.</p> <p>Detailed information on media performance will be available in June 2012 for download from: www.itb-asia.com</p>

Listings for co-exhibitors include the following services.

Co-exhibitor services
<p>Print/Online catalogue</p> <ul style="list-style-type: none"> ▪ Basic entry (company name, country code, postcode, city, mailing address, hall and stand number, one branch category and email address)
<p>ITB Asia Virtual Market Place</p> <ul style="list-style-type: none"> ▪ Basic entry (company name, country code, postcode, city, mailing address, hall and stand number) ▪ Email address ▪ Company logo ▪ Entry in one main product category of the branch index
<p>Additional services can be booked if required.</p> <p>Detailed information on media performance will be available in June 2012 for download from: www.itb-asia.com</p>

The ITB Asia Virtual Market Place will be launched with your data in **July, 2012**. After having registered your stand, you can send your data directly to the Messe Berlin (Singapore) Editorial Team, open Mon.-Fri., 9:00 am - 6:00 pm CET, Tel. +49 (0)30 / 3038-2180, or email to: editorial@virtualmarket.itb-asia.com