

# Call for Papers: Opening Keynote Presentation

19 October 2011



# ITB

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*Asia*

The Trade Show for the Asian Travel Market

19–21 October 2011  
[itb-asia.com/keynote](http://itb-asia.com/keynote)



**500** international buyers.  
**50** journalists. **5** cameras.  
**1** speaker – **YOU!**

Supported By:



Held in:



Part of:



Conference Partner:



Partner Hotel:



**MBS** Messe Berlin  
Singapore

# TAKE PART.

## ONE EVENT. UNLIMITED OPPORTUNITIES.

**2,280 minutes of travel conference**

Over 21,000 buyer meetings **MICE** Business Opportunities

**721 exhibitors** Know-How  
Business Travel

**700 hosted buyer** Luxury Meeting Forum

**Keynotes**

Association Day **6,600 trade visitors**

**250 media representatives**

ITB Asia, although the youngest travel trade show in Asia, is already leading in many key-areas and offering the most international buyers program covering MICE & Associations, Business & Leisure Travel. With our work and passion, we focus on our customers' customers and prove our concept with a record-breaking exhibitor increase of 20% from year to year. In addition, our conference program is featuring the most thrilling and relevant topics of the industry that are being discussed by experts from all over the world. Save The Date now: **19–21 October 2011, Suntec Singapore.**

## AN ATTENTIVE AUDIENCE AND YOUR KEYNOTE IS ON THE SPOT!

"Keynotes presentations are remarkable speeches held by charismatic people, who have persuasive thoughts about the future trends of the travel industry. This very intimate and personal format is meant to challenge existing ideas and illustrate visions with professionals from all over the world. In 45 minutes, the speaker has the chance to accelerate reach, deepen impact and think outside the box."

*Nino Gruettke, Executive Director ITB Asia*



# TAKE ACTION.

## EXCITE YOUR AUDIENCE WITH YOUR INSPIRING PRESENTATION. SIGN UP NOW!

Please contact Ms. Katrin Thieme at [k.thieme@messe-berlin.de](mailto:k.thieme@messe-berlin.de)



### THIS IS YOUR STAGE

