

Press Guide



ITB
Asia

The Trade Show for the Asian Travel Market



19–21 October 2011

Supported By:



Held in:



Part of:



Conference Partner:



Partner Hotel:



Official Attraction:



MBS Messe Berlin
Singapore



Supported By:



Held in:



*ITB Asia 2011
19 to 21 October*

Information for the Press

ITB Asia 2011: In brief

Events Schedule:

Web in Travel (WIT)
WIT BOOTCAMP – Entrepreneurship & Innovation
17 October from 10am to 5pm
Ballroom 2, Level 2, Suntec Singapore
* admission free, registration onsite required (Registration Counter, Level 1)*

*Web in Travel Conference
18 October from 9am to 6pm
19 October from 9am to 6.30pm
Ballroom 2, Level 2, Suntec Singapore*

*Association Day
20 October from 9am to 10pm
Ballroom 1, Level 2, Suntec Singapore*

*Responsible Tourism Clinics at ITB Asia
19 October from 2pm to 3pm
20 October from 10am to 11am and from 2pm to 3pm
21 October from 2pm to 3pm
Responsible Tourism Center, Level 6, T 15,
Suntec Singapore*

*Responsible Tourism Event & Networking
21 October from 11am to 1pm
Level 6, F 27, Suntec Singapore*

*ITB Asia Clinics I & II
20 October from 2pm to 5pm
21 October from 3pm to 5pm
Level 6, F 27, Suntec Singapore*

*Loyalty Programmes (Panel Discussion)
19 October from 1pm to 2pm
Room 203, Level 2, Suntec Singapore*

*Boutique Hotels (Panel Discussion)
19 October from 2pm to 3pm
Room 203, Level 2, Suntec Singapore*

Luxury Travel Session
21 October from 12.30pm to 1.30pm
Room 203, Level 2, Suntec Singapore

ITB Berlin Business Breakfast
hosted by David Ruetz
21 October from 9am to 10am
Room 202, Level 2, Suntec Singapore

Women in action
21 October from 10am to 11am
Room 203, Level 2, Suntec Singapore

Opening Keynote
by Paul Brown, Hilton Worldwide
19 October from 9pm to 9.45pm
Theatre, Level 2, Suntec Singapore

Business Travel Plenary Session
20 October from 9am to 10am
Ball Room 1, Level 2, Suntec Singapore

TTG Travel Agent Conference
21 October from 9am to 12pm
Ballroom 2, Level 2, Suntec Singapore

Opening Hours:

ITB Asia Trade Show
19 to 21 October from 10am to 6pm
Level 6, Suntec Singapore

Venue:

ITB Asia Exhibition
Suntec Singapore, Level 6

ITB Asia Convention
Suntec Singapore, Level 2

Registration:

Trade Visitors:

Onsite Registration:
Registration Counter, Suntec Singapore, Level 1
19 to 21 October from 8am to 5pm

Admission Charges:

3 Day Trade Visitor Badge online rate
USD 99 (inclusive of 7 % GST)

3 Day Trade Visitor Badge onsite rate
USD 120 (inclusive of 7 % GST)

Rate includes:

- access to Exhibition Halls on Level 6
- WIT Ideas Lab (20th & 21st October)
- networking functions

1 Day Trade Visitor Badge online rate
USD 50 (inclusive of 7 % GST)

1 Day Trade Visitor Badge onsite rate
USD 60 (inclusive of 7 % GST)

Rate includes:

- access to Exhibition Halls on Level 6 *only on 21 October*

Onsite media registration:

18 to 21 October, from 8am to 5pm
Media registration counter, Level 1 (ground floor),
main entrance

Regulations and Visas:

Prior to travelling to Singapore, please verify if you are in need of a visa or other pre-travel arrangements in order to have a smooth entry.

Online: www.itb-asia.com/Travel Info.

Exhibitor Search:

www.virtualmarket.itb-asia.com

Media Centre and Electronic Press Office with W-LAN facilities:

Suntec Singapore, Level 2, Room 209
18 to 21 October 2011
Opening hours: from 9am to 6pm

Press Conference Room:

Suntec Singapore, Level 2, Room 208,
adjacent to the Media Center

Press Conferences:

Wednesday 19 October:

11.15am to 12pm *ITB Asia Opening Press Conference*

Thursday 20 October:

15.30 to 16.30pm *Small Luxury Hotels of the World*

Press Contacts:

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ITB Asia Information Counter:

Level 6, outside Hall 602

Business Centre:

Suntec Singapore, Level 2 (Administration Office)
Operating hours: Mon to Fri from 9am to 5.30pm
Fees incurred to the attendee requesting services

How to get to ITB Asia:

Suntec Singapore
International Convention & Exhibition Centre
1 Raffles Boulevard, Suntec City,
Singapore 039593

How to get to ITB Asia:

By Public Transport

MRT:

The nearest MRT Station is Esplanade Station. Alternatively, you can also alight at City Hall Interchange. From there, you can then take a 10 minutes' walk via the underground City Link Mall. You can also hop on board our Suntec City Courtesy Shuttle Bus - pick-up point is outside the City Hall Station entrance at St Andrew's Cathedral, opposite Capitol Building.

Buses:

Bus services to Suntec Singapore: 36, 97, 106, 111, 133, 501, 502, 518, 857, 700. Alight right in front of the Convention Centre.

Car Park:

In the basement of Suntec City

Accommodation:

accommodation.yoursingapore.com

ITB Asia City Tours:

www.citytours.sg/itbasia2011.html

General Inquiries:

itbasia@messe-berlin.com

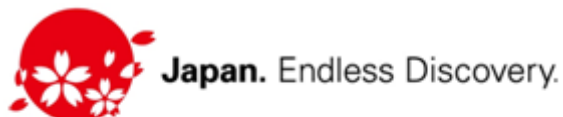
For further information:

www.itb-asia.com

Official Partner Hotel of ITB Asia 2011:



Official Partner Country of ITB Asia 2011:



ITB Asia 2011
19 to 21 October

Exhibitor Media Contacts

No claims are made regarding the completeness of the information contained in the Press Guide.

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Dubravka Mičić (PR)

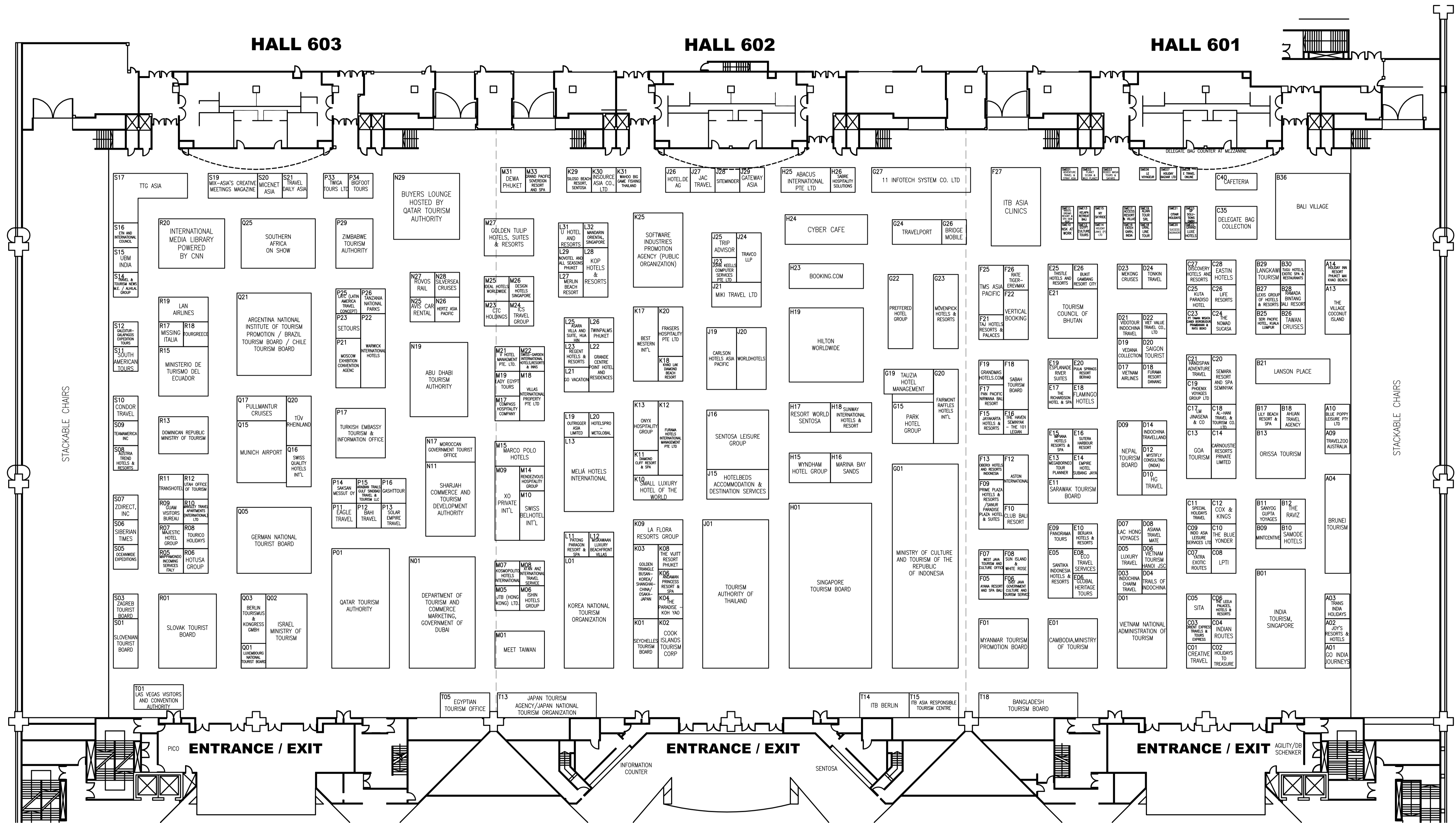
Email: pr@zagreb-touristinfo.hr

Hall 603 / S03

ITB ASIA 2011

19 - 21 OCTOBER 2011

SUNTEC SINGAPORE, LEVEL 6, EXHIBITION HALL 601-603



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| | | | | | | | | CLIENT signature _____ date _____ | | |
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