

InnoTrans Virtual Market Place Upgrade for Co-exhibitors



Order Form

Hall/ Stand-No.
Primary Exhibitor
Co-exhibitor

Fax: +49 (0)40 / 237 14 - 104

or by mail: DVV Media Group GmbH | Eurailpress, Riccardo di Stefano, Nordkanalstraße 36, D-20097 Hamburg, Germany

As a co-exhibitor, the Media Package entitles you to a basic entry in the print catalogue and in the InnoTrans Virtual Market Place. Along with the basic entries an upgrade offers co-exhibitors all the benefits of the **Media-Package** of main exhibitors including an **entry in the print catalogue and in the Virtual Market Place®**. This let you take advantage of the full advertising impact for your trade show presence. You also have the option of advertising in the InnoTrans Report.

The mentioned performances are valid for two years. They start at the latest eight weeks prior the exhibition and terminate at the latest eight weeks before the InnoTrans 2014.

We hereby place an order for the below mentioned services for InnoTrans 2012:

Upgrade for Co-exhibitors

Additional Services Virtual Market Place®

- Hyperlink to company website
- [Entry in 5 main categories of the product group index](#)
- [Entry in up to 10 product groups of the product group index for each product](#)
- Presentation of up to 10 products with text and image plus hyperlink to the products on your company's website
- Distribution of your new product entries to your target group via the regularly published InnoTrans Newsletter (VMP Online-News)

Additional Services Print-Catalogue

- Full page (A4, B&W) in the print catalogue with independently-designed company presentation (similar to an advertisement)
- 5 basic entries in the catalogue's classified directory with company name, hall and stand numbers
- Basic entry in the alphabetical list of exhibitors, includes company name, address, telephone and fax numbers, email and internet address, hall and stand number

Upgrade for Co-exhibitors

429.00 EUR plus V.A.T

Invoicing address

Company.....

Street..... Postal code/City/Country.....

Contact..... Email

Telephone..... Fax.....

.....
Date – Name of customer (in block letters)

.....
Legally binding signature – Company stamp