



InnoTrans 2012

International Trade Fair for Transport Technology
Innovative Components · Vehicles · Systems
18 – 21 September · Berlin
www.innotrans.com




Career Point

Creating a successful future together!

InnoTrans is the meeting place of the industry's international experts, and provides the Career Point with an opportunity to fascinate the next generation with a future career in the transport technology sector. It is also a chance for the industry to talk with young people about specific topics. In addition to the Career Point Mark and the Career Point Pavilion, for the first time the Career Point Café will be open on the Public Days.



The **Career Point Mark**  with its circular logo acts as a signal and signpost at the same time. It singles out the booths of the companies and associations with information on starting a career, on career opportunities, and helps students, trainees and apprentices with an interest in transport technology to find their way around.

Away from the business atmosphere of the companies main stand the **Career Point Pavilion** functions as an additional presentation, information and communication platform. This area will be the main meeting place for those interested in supporting young people, training, careers – and represents an investment in one's own future. Exhibitors can rent a fully equipped booth measuring 12 m² at special rates.

The **Forum** inside the Career Point Pavilion gives the companies participating an opportunity to hold lectures on theme-related job descriptions, training areas and company profiles.

NEW: for the first time the **Career Point Café** gives exhibitors a chance to meet with young people interested in careers related to transport technology on the Public Days. Small presentation areas inside the Career Point Café on the outdoor display can be rented out for this purpose.

Our offer

Career Point Mark  : **EUR 160.- plus VAT**

- ▶ Signs in the Virtual Market Place, the guide, the hall maps and on the stand
- ▶ Entries in separate participants' lists, stickers for one's own stand
- ▶ Publication of a job / trainee vacancy in the Virtual Market Place

Career Point Pavilion: **EUR 3,900.- plus VAT**

- ▶ Compact presentation areas – per exhibitor an area measuring 12 m² including a fully equipped stand (mandatory)
- ▶ including the main communication area (Career Café)
- ▶ Signs in the Virtual Market Place, the guide, the hall maps and separate participants' lists
- ▶ Option of holding lectures at the Career Point Forum
- ▶ Hostess accompaniment of exhibitors and visitors
- ▶ 3 exhibitor passes and basic catering for employees on the stand
- ▶ Publication of a job / trainee vacancy in the Virtual Market Place

Career Point Café on the Public Days (22 – 23 September 2012): **600.- plus VAT**

- ▶ Presentation area on the outdoor display site including bistro table, bar stools, pamphlet holders
- ▶ Hostess accompaniment of exhibitors and visitors
- ▶ Entries in separate participants' lists
- ▶ Publication of a job / trainee vacancy in the Virtual Market Place

We would like to participate in the Career Point. Please contact us.

Company name

Contact

Tel. Fax

E-mail

If you have any queries please call us on +49(0)30/3038-2389 or email us at hedrich@messe-berlin.de. Please return the contact form by fax to +49(0)30/3038-2190 no later than 15 February 2012.