

## Sponsoring at IFA 2010

**Top-events ensure a maximum of publicity.  
Make use of this distinctive potential. We care for your ideal performance.**

Create a memorable impression with your corporate logo printed on all tickets or on all maps of the exhibition site and with your branding designed on the back side. Be invariably visible to every visitor of IFA 2010!



Play a starring role and get yourself noticed!  
Use your personal advertising medium – such as your lanyard or your bag – to reach your target group without losses due to non-selective advertising.

Accompany the trade visitors and the media representatives with your corporate design on every shuttle bus on the exhibition site. Bon voyage!



“Don't count the people you reach;  
reach the people who count!”  
Take advantage of our exclusive sponsoring offers to present your company at IFA. IFA Summer Garden Open Air, Fireworks or Opening Gala – there is no limit for event sponsoring!

**From individual promotion activities to entire sponsoring packages – we will implement your wishes into customised marketing solutions.**

### Contact

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