

IFA Virtual Market Place Upgrade and Additional Services

Hall	Stand No.
Exhibitor	

Order Form

Fax: +49 (0)30 / 3038 – 2172,

or by mail: Messe Berlin GmbH, Virtual Market Place®, Messedamm 22, 14055 Berlin, Germany

Increase public awareness of your exhibition presence by using an **upgrade** and **additional product entries**. The mentioned performances start with assignment of this application and terminate at the latest on **31 July 2013**.

We hereby place an order for the below mentioned services for **IFA 2012**:

IFA Virtual Market Place Upgrades

Premium Package: basic company entry (company, address, hall/stand), entry in the main product categories of the trade directory, logo, additional entry (phone, fax, email), company portrait (max. 4,000 char incl. spaces), logo rotation on the homepage, entry in up to 15 product groups, presentation of up to 15 products in words and pictures with a link to the product's offer on one's own homepage, labelling new products as "Trends & Novelties", entry in the export directory, entry in the directory of brand names, link to homepage, contact person (phone, fax, email), links to videos on exhibitor websites.

Classic Package: basic company entry (company, address, hall/stand, entry in the main categories of the trade directory, logo, additional entry (phone, fax, email), company portrait (max. 1,000 char incl. spaces), entry in up to 10 product groups, presentation of up to 10 products in words and pictures, entry in the export directory, link to homepage, contact person (phone, fax, email)

<input type="checkbox"/>	Upgrade Starter Package to Classic Package	450.00 EUR
<input type="checkbox"/>	Upgrade Starter Package to Premium Package	1,200.00 EUR
<input type="checkbox"/>	Upgrade Classic Package to Premium Package	750.00 EUR

Further Product Entries for Exhibitors with a Premium Package only

Extend the product entries on your Virtual Market Stand: text (4,000 char) and picture

<input type="checkbox"/>	1 additional product entry		50.00 EUR
<input type="checkbox"/>	2 to 5 additional product entries	per product entry	40.00 EUR
<input type="checkbox"/>	6 to 20 additional product entries	per product entry	30.00 EUR
<input type="checkbox"/>	21 and further additional product entries	per product entry	24.00 EUR

The mentioned prices are subject to statutory valued added tax.

Invoicing address

Company

Street

Postal code/City

Country

Contact

Phone

Telefax

Email

Date

Name of customer (in block letters)

Legally binding signature/company stamp

For queries please contact:

Telephone: +49 (0)30/ 3038 – 2180

E-mail: editorial@virtualmarket.ifa-berlin.de