

The official IFA 2009 trade fair catalogue

... new format



This year, Neureuter Fair Media is offering its services as your partner in everything to do with trade fair brochures. In addition to attractive marketing packages, we can offer registration and display opportunities to support your presence at trade fairs.

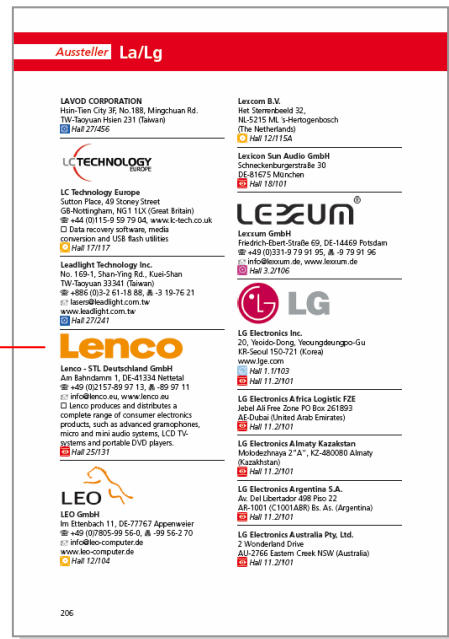
Below, we have taken the time to introduce you to a few product highlights that we would like to recommend to you, in the year to come.

IFA SPECIAL

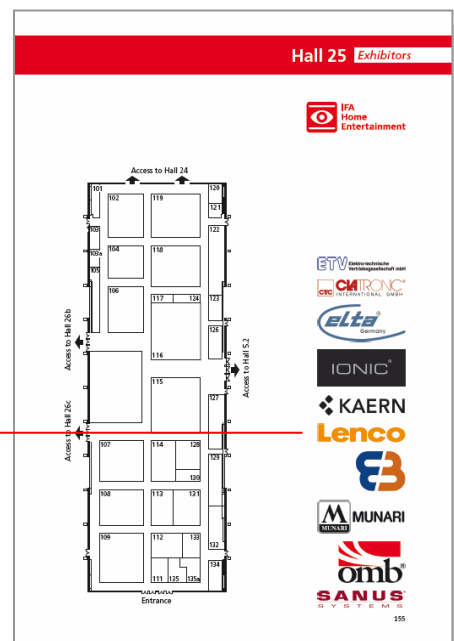
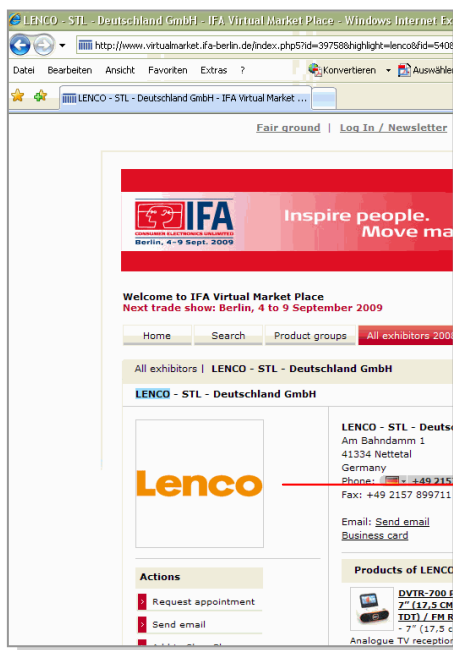
Book once – appear 4 times:

- in the overview plans for the trade fair
- in the alphabetic list of exhibitors
- in the hall directory
- in the Virtual Market Place

Go cross-media and get yourself noticed.



* old design



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IFA Innovations
 Promote your best
 product innovations
 using illustrations
 and descriptions and show that you are part
 of IFA 2009 with your latest, innovative products.



Aussteller Co/D	
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Cross-border presence – The export directory

Entries on the export directory show traders which countries current exhibitors export to. You can use this to indicate where you are represented and to generate new business contacts!

NEW!

The free transfer of all export countries into the alphabetic list of exhibitors means that your entry will contain more information and will be more attractive! You can show your existing clients how much of a worldwide presence you have.

You can look at the whole range of our services in terms of the official IFA 2009 trade fair catalogue at www.nfm-servicecenter.de

We would welcome the opportunity to work with you and to tailor our offers to your requirements. We are here for you and offer you express and non-binding advice. We are at your side at all times.

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