

FRUIT LOGISTICA Mediadata 2012

02/08/2012 – 02/10/2012 | Online-Advertising Virtual Market Place ®

GENERAL DETAILS ABOUT THE VIRTUAL MARKET PLACE®

- High quality banner clicks
- Possibility for new business contacts
- 365 days a year online
- More and more preparations and post processes for trade shows are done online

CONTACT

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Virtual Market Place®

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[Online Advertising Website](#)
[E-Mail](#)

TERMS AND CONDITIONS

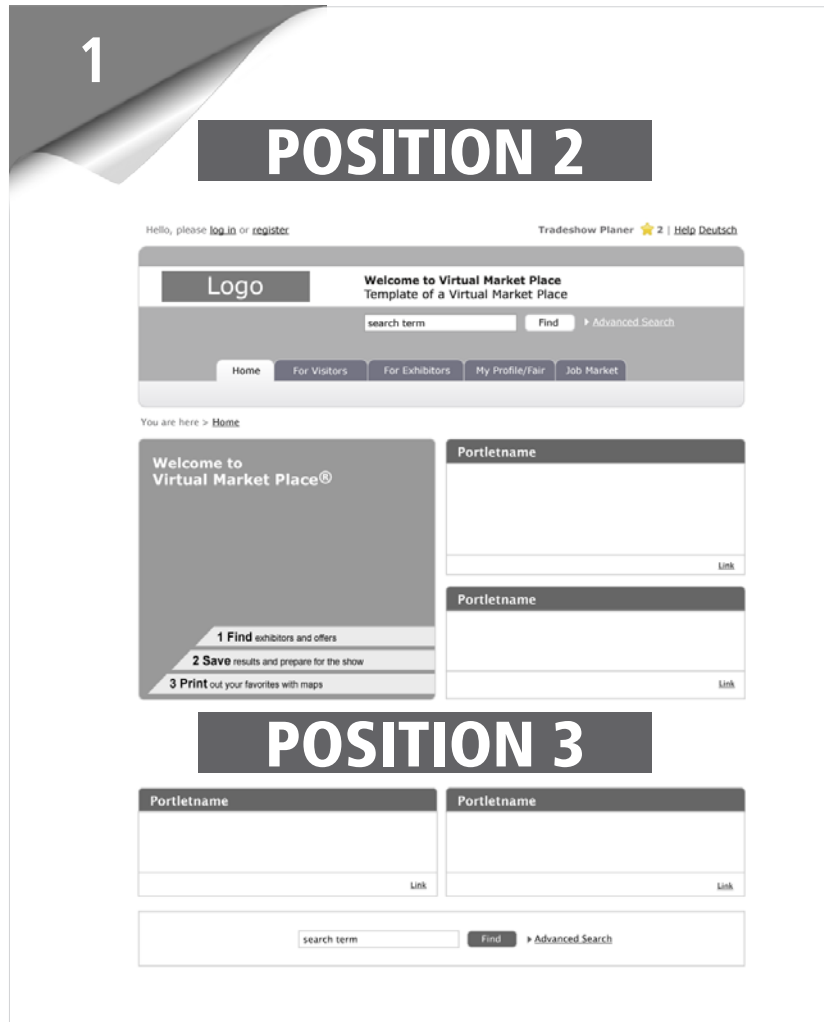
[Terms and Conditions](#)
[Technical Specifications](#)

YOUR ADVANTAGES

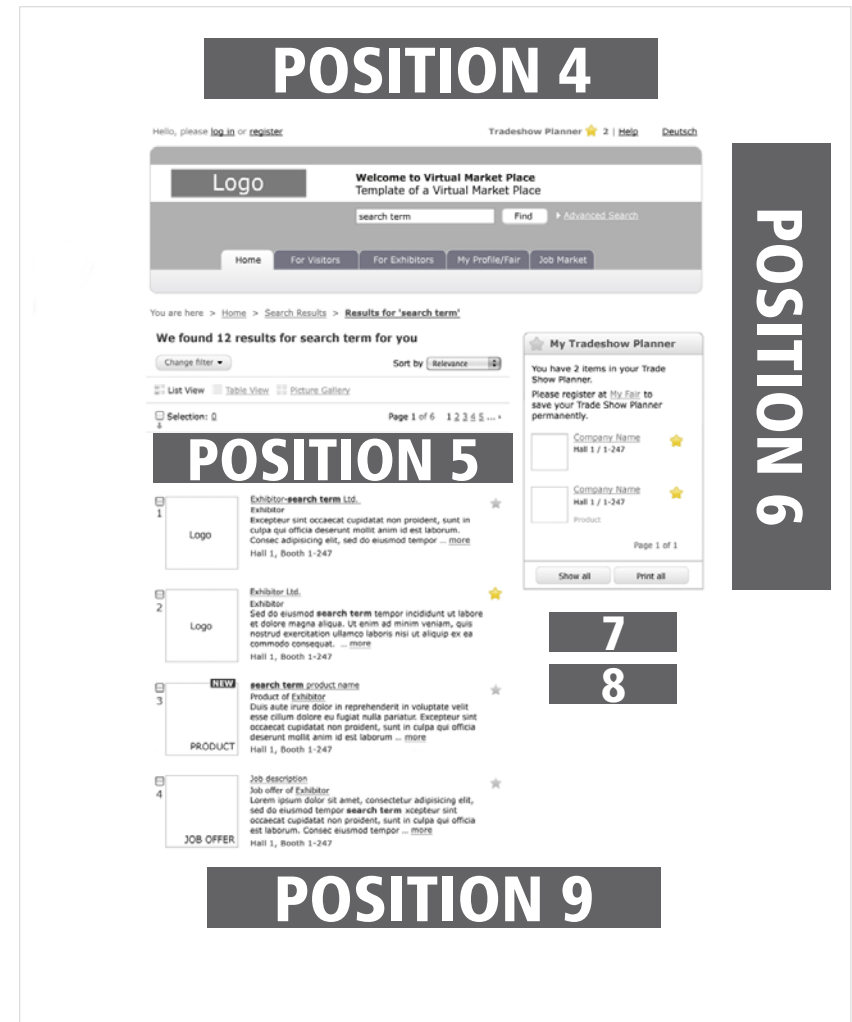
- ✓ More visibility for your company and products before, during and after the trade show
- ✓ More booth visitors
- ✓ More potential revenue



Homepage Virtual Market Place®



Search Result Pages

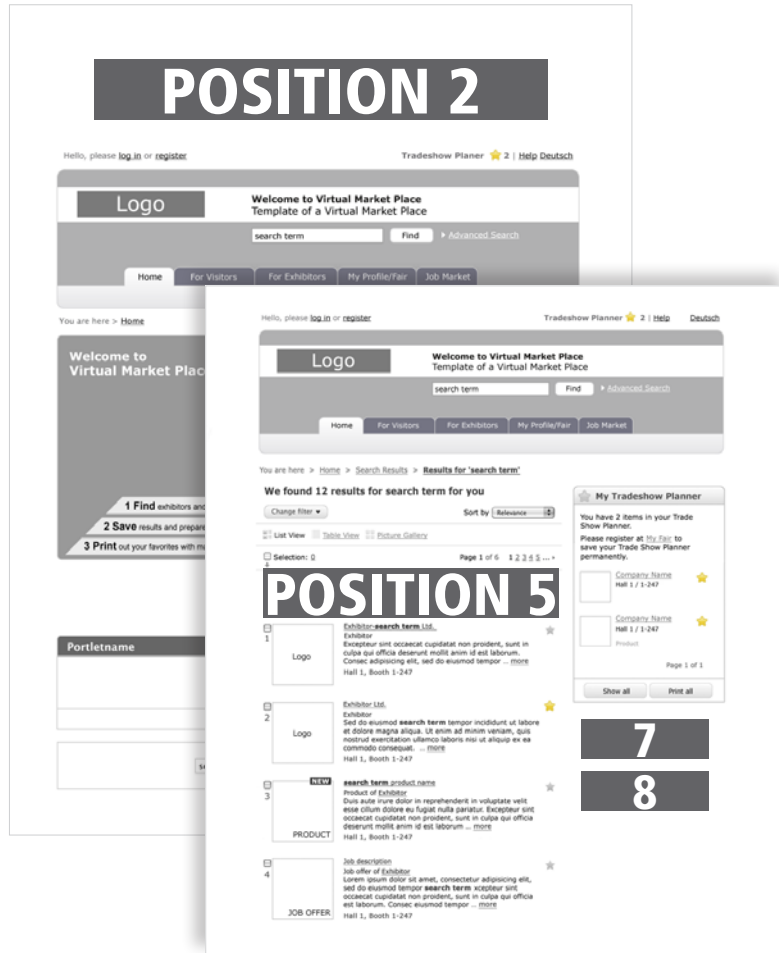


Position	1 PAGEPEEL	2 o. 3 BIGSIZE	4 BIGSIZE	5 CONTENT AD	6 SKYSCRAPER	7 o. 8 BUTTON	9 BIGSIZE
Dimensions	650 × 500 px	728 × 90 px	728 × 90 px	468 × 60 px	120 × 600 px	150 × 60 px	728 × 90 px
Phase 1*	5,800 €	3,000 €	1,500 €	2,100 €	1,800 €	750 €	500 €
Phase 2**	4,060 €	2,100 €	1,050 €	1,470 €	1,260 €	530 €	350 €

* Phase 1: (11/01/2011 – 02/29/2012) | ** Phase 2: (03/01/2012 – 10/31/2012)

valid from 11/01/2011 until 10/31/2012

3 IN 1 SPECIAL



Position	Bigsize + Content Ad + 1 Button - 30% = Total			
Dimensions	728 x 90 px	468 x 60 px	150 x 60 px	
Phase 1*	3,000 €	2,100 €	750 €	5,850 € 4,090 €
Phase 2**	2,100 €	1,470 €	530 €	4,100 € 2,870 €



* Phase 1: (11/01/2011 – 02/29/2012) | ** Phase 2: (03/01/2012 – 10/31/2012)

valid from 11/01/2011 until 10/31/2012