


**15. - 17.10.2008**

Messe Berlin GmbH  
 Messedamm 22  
 14055 Berlin, Germany  
 Tel. +49(0)30 / 3038-2112  
 +49(0)30 / 3038-2109  
 Fax +49(0)30 / 3038-2120  
 E-Mail  
 ecomove@messe-berlin.de  
 www.ecomove-berlin.de  
 www.ecomove-berlin.com

## Media Package – Marketing tools for ecomove 2008

With the Media Package, Messe Berlin is offering ecomove 2008 exhibitors a selection of marketing tools designed to enhance their trade show participation and market presence. As an information platform available 24 hours a day worldwide, the Internet plays an important role. The **ecomove Virtual Market Place** takes advantage of this potential and optimizes advertising impact for exhibitors.

The Media Package is required for all **primary and co-exhibitors**. Charges for this service are listed on the display stand rental invoice.

A selection of optional services is available to meet your individual needs and help you make the most of your trade show presence:

<p><b>Media Package for primary exhibitors</b> € 310.00 plus VAT</p> <p><b>Virtual Market Place®</b></p> <ul style="list-style-type: none"> <li>- Basic company listing (company name, address, 1 entry in main product group, hall/stand number)</li> <li>- Additional entry (telephone no., fax, link to URL and e-mail address)</li> <li>- Appointment planner</li> <li>- Route planner from 01 Aug. to 17 Oct. 2008</li> <li>- Company logo</li> <li>- Company profile (max. 2,000 characters incl. spaces)</li> <li>- 3 product group entries</li> <li>- Descriptions of up to 3 products (max. 2,000 characters plus 1 picture per product). New product entries will be regularly forwarded to your target group via the beelektro Newsletter</li> </ul> <p><b>Print catalogue</b></p> <ul style="list-style-type: none"> <li>- Basic company listing in the exhibitor index (company name, address, hall/stand number)</li> </ul>	<p><b>Media Package for co-exhibitors</b> Free of charge</p> <p><b>Virtual Market Place®</b></p> <ul style="list-style-type: none"> <li>- Basic company listing (company name, address, 1 entry in main product group, hall/stand number)</li> <li>- Additional entry (link to e-mail address)</li> <li>- Appointment planner</li> <li>- Route planner from 01 Aug. to 17 Oct. 2008</li> </ul> <p><b>Print catalogue</b></p> <ul style="list-style-type: none"> <li>- Basic company listing in the exhibitor index (company name, address, hall/stand number)</li> </ul>
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Supplemental services can be booked for the Virtual Market Place® as well as for the print catalogue. The required order forms will be mailed to you separately.

### Period of use

Your information will be accessible online via the Virtual Market Place® from **15 July 2008 to 14 July 2010**. During this period, you have the option of updating your information as often as you like.

Once you have registered for a stand, you can arrange to send your Virtual Market Place® data by contacting the **Messe Berlin Service Hotline, Mon. to Fri., 09:00 am to 6:00 pm CET. Tel. +49 30 3038-2180, Fax: -2172, e-mail: more.ecomove@ecomove.de.**