

# belektro Mediadata 2010

10/06/2010 – 10/08/2010 | Online-Advertising Virtual Market Place ®

## STATISTICAL DETAILS ABOUT THE VIRTUAL MARKET PLACE®

- 1.0 mio. page impressions and 176,000 online visitors (visits) within the last 12 months (08/02/2008 – 08/01/2009)
- About 390,000 page impressions within three months prior and during the last belektro
- 365 days a year online
- More and more preparations and post processes for trade shows are done online

## CONTACT

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Virtual Market Place®

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[Online Advertising Website](#)

[E-Mail](#)

## TERMS AND CONDITIONS

[Terms and Conditions](#)

[Technical Specifications](#)

### YOUR ADVANTAGES

- ✓ More visibility for your company and products before, during and after the trade show
- ✓ More booth visitors
- ✓ More potential revenue

## Homepage Virtual Market Place®

**1**

**POSITION 2**

Hello, please [log in](#) or [register](#) Tradeshaw Planer ★ 2 | [Help](#) [Deutsch](#)

Logo **Welcome to Virtual Market Place**  
Template of a Virtual Market Place

search term   [Advanced Search](#)

[Home](#) [For Visitors](#) [For Exhibitors](#) [My Profile/Fair](#) [Job Market](#)

You are here > [Home](#)

**Welcome to Virtual Market Place®**

Portletname  [Link](#)

Portletname  [Link](#)

**1 Find** exhibitors and offers  
**2 Save** results and prepare for the show  
**3 Print** out your favorites with maps

**POSITION 3**

Portletname  [Link](#)

Portletname  [Link](#)

search term   [Advanced Search](#)

## Search Result Pages

**POSITION 4**

Hello, please [log in](#) or [register](#) Tradeshaw Planer ★ 2 | [Help](#) [Deutsch](#)

Logo **Welcome to Virtual Market Place**  
Template of a Virtual Market Place

search term   [Advanced Search](#)

[Home](#) [For Visitors](#) [For Exhibitors](#) [My Profile/Fair](#) [Job Market](#)

You are here > [Home](#) > [Search Results](#) > [Result](#)

**We found 12 results for you**

[Change filter](#) Sort by [\(Relevance\)](#)

[List view](#) [Table view](#) [Picture gallery](#)

Selection: 0 Page 1 of 55 1 2 3 4 5 ...

**POSITION 5**

1   Exhibitor **Company Name**  
Exhibitor  
Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum. Consect adipisicing elit, sed do eiusmod tempor ... [Mehr](#)  
Halle 1, Stand 1-247

2   Exhibitor **Company Name**  
Exhibitor  
Sed do eiusmod **Suchbegriff** tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. ... [Mehr](#)  
Halle 1, Stand 1-247

3   product **Company Name**  
Product of Exhibitor  
Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum ... [Mehr](#)  
Halle 1, Stand 1-247

4   job offer **Company Name**  
Job offer of Exhibitor  
Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor **Suchbegriff** excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia est laborum. Consect eiusmod tempor ... [Mehr](#)  
Halle 1, Stand 1-247

**POSITION 6**

**My Tradeshaw Planer**

You have 2 items in your Trade Show Planner.  
Please register at [My Fair](#) to save your Trade Show Planner permanently.

**Company Name**  
Exhibitor ★

**Company Name**  
Exhibitor ★

Page 1 of 1

[Show all](#) [Print all](#)

**7**

**8**

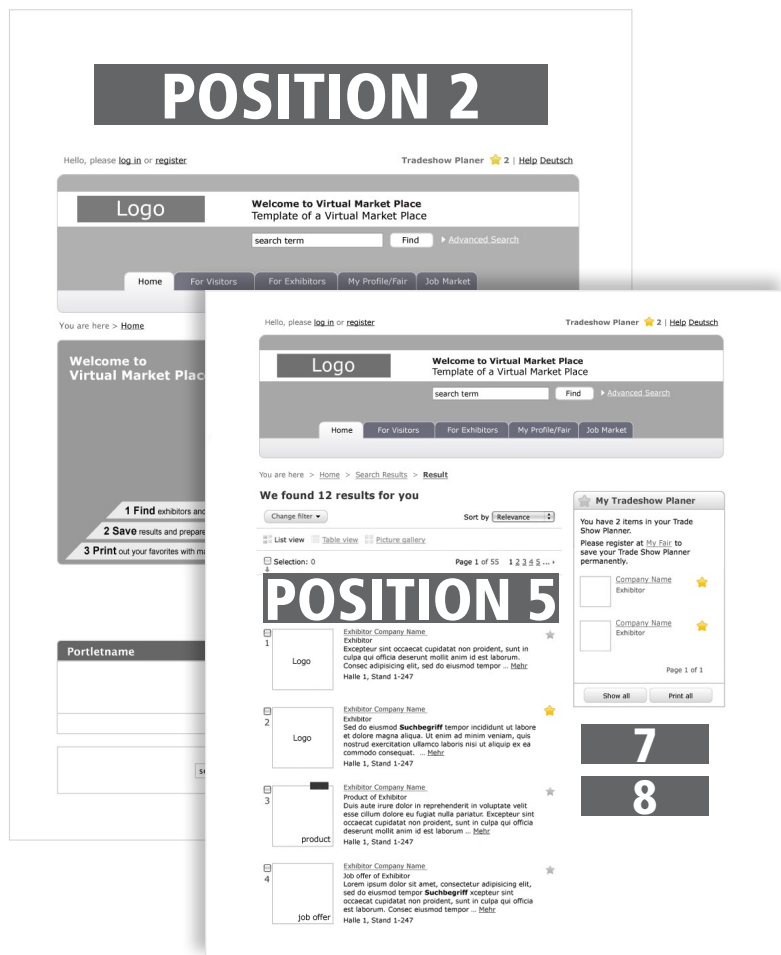
**POSITION 9**

Position	1 PAGEPEEL	2 o. 3 BIGSIZE	4 BIGSIZE	5 CONTENT AD	6 SKYSCRAPER	7 o. 8 BUTTON	9 BIGSIZE
Dimensions	650 × 500 px	728 × 90 px	728 × 90 px	468 × 60 px	120 × 600 px	150 × 60 px	728 × 90 px
Phase 1*	2,000 €	1,100 €	600 €	800 €	700 €	300 €	150 €
Phase 2**	3,200 €	1,800 €	1,000 €	1,300 €	1,100 €	500 €	200 €

\* Phase 1: (07/01/2010 – 10/31/2010) | \*\* Phase 2: (11/01/2010 – 06/30/2012)

valid from 06/01/2010 until 05/31/2011

## 3 IN 1 SPECIAL



Position	Bigsize + Content Ad + 1 Button - 30% = Total			
Dimensions	728 × 90 px	468 × 60 px	150 × 60 px	
Phase 1*	1,100 €	800 €	300 €	<del>2,200 €</del> 1,540 €
Phase 2**	1,800 €	1,300 €	500 €	<del>3,600 €</del> 2,520 €

\* Phase 1: (07/01/2010 – 10/31/2010) | \*\* Phase 2: (11/01/2010 – 06/30/2012)

valid from 06/01/2010 until 05/31/2011